



The Packard Eight Seven-passenger Sedan-limousine is shown. Its price is \$5100 at Detroit, tax added

## Distinguished by Illustrious Patronage

THE high position of Packard has been achieved through close association with a long line of distinguished owners.

For more than a generation leading families have taken Packard into their lives and naturally Packard has long been known as the car of social eminence.

The Packard name is a mellow name, aged in memories that run back to childhood days of those who now are owners.

And great as were the Packards of the older days, their luster is now being dimmed in the glory of the Packard Eight.

It is the supreme combination of all that can be desired in a motor car. In all the world there is no finer vehicle.

All can view its beauty. Those who ride in it can appreciate its comfort. But only those who drive it can know it for the living, wonderful thing that it is.

# PACKARD

ASK THE MAN WHO OWNS ONE