



The Packard Six five-passenger Club Sedan is illustrated—\$2725 at Detroit

## Serving or Selling?

IS YOUR motor car maker engaged in serving you or selling you—which?

Does he intrigue you with yearly models and rash promises or does he protect your investment?

To serve means a new car only every four or five years or more. To sell means a new car every year or two or even less.

Packard's business is to serve you well—knowing that those who serve best



will never want for sales.

Evidently the public appreciates that Packard is serving, for more than twice as many Packard Six cars were bought in 1925 as in 1924.

The Packard Six with its beauty, comfort and distinction is not high in price—for example, the five-passenger sedan costs but \$2585 at the factory.

For those purchasers who desire, there is a liberal monthly payment plan.

# PACKARD

*Ask The Man Who Owns One*

