

General Motors' New Six-the New Measure of Value

Never before has any six-cylinder car ever offered such commanding elements of size, beauty, stamina, comfort, roadability and thrilling performance at a price so unexpectedly low · · · because never before has any organization drawn on such tremendous resources in the development of any new car.

The Pontiac Six, companion car to the Oakland Six, is built and distributed by the OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN

\$825
Coupe or Coach, at factory

