

PONTIAC SIX

Never in automotive history has any new make of car—regardless of size, price or

less of size, price or present popularity—enjoyed such an enthusiastic reception as the Pontiac Six · · · Never before has any such car won buyers at a rate that called for a production of over 30,000 in the first six months · · · Week by week the enthusiasm grows—and here are the reasons · · · Never before could you buy for \$825 a closed car with a spacious,

brightly colored, Duco-finished body by Fisher and a six-cylinder engine of 186.5 cu. in. piston displacement · · · Never before did that small investment give more definite assurance of long life, dependability and the full advantages of six-cylinder performance—because never before did an organization of equal skill, experience, facilities and vision devote itself to the manufacture of a six-cylinder car so high in quality, yet so low in price.

Oakland Six, companion to the Pontiac Six, \$1025 to \$1295. All prices at factory. Easy to pay on the General Motors Time Payment Plan.

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN