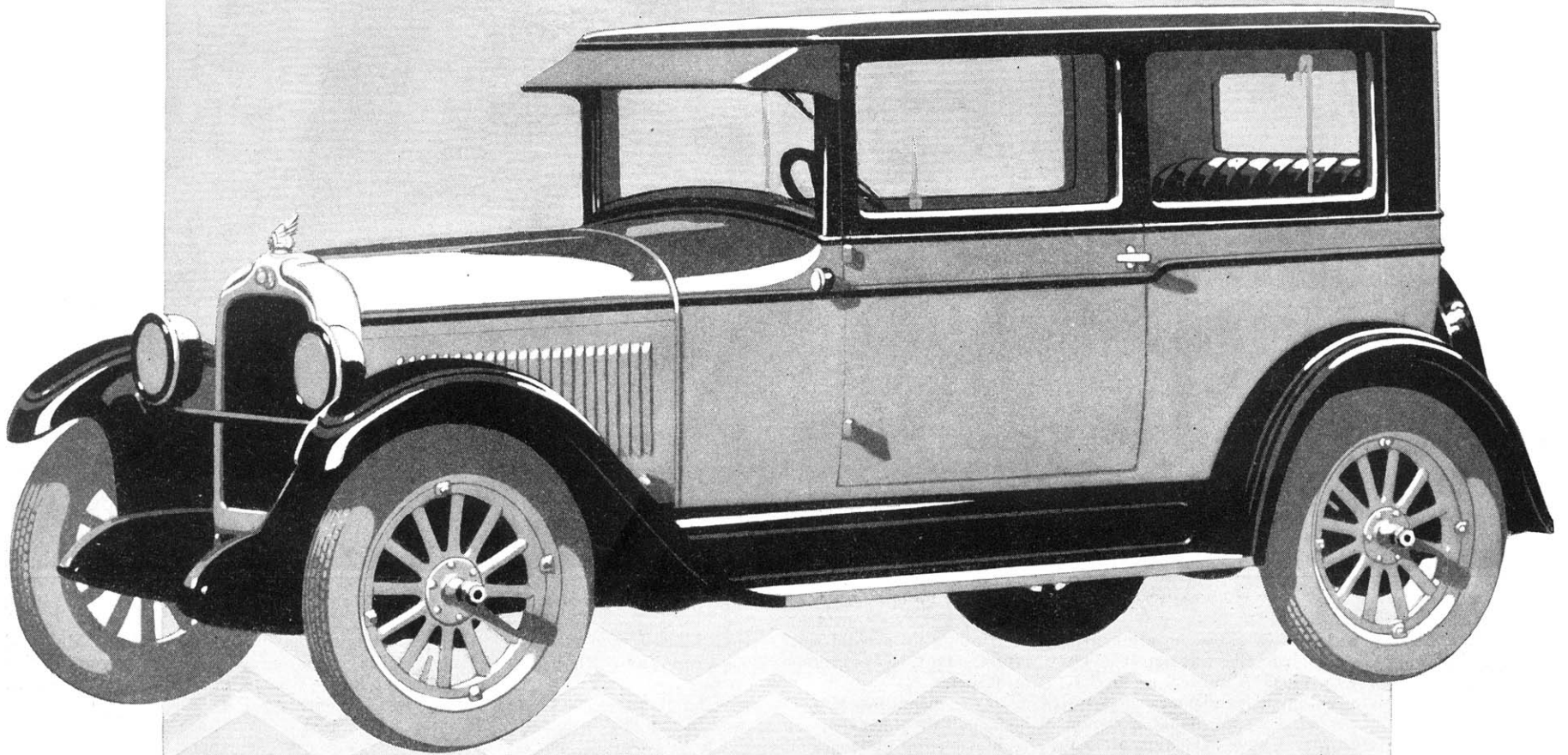


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General Motors now presents, through its Oakland Division, the new Pontiac Six . . . a quality car specifically developed to dominate the field of low cost sixes—and to introduce into that field certain inducements to ownership other than that of price.

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The Pontiac Six, Companion Car to the Oakland Six, is built and distributed by the

In its field, and at its price, the new Pontiac Six with body by Fisher is an achievement no less epochal and important than the invention of the first six-cylinder engine. This is true simply and solely because the Pontiac Six introduces elements of beauty, size, stamina, comfort and brilliant performance entirely without precedent.

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