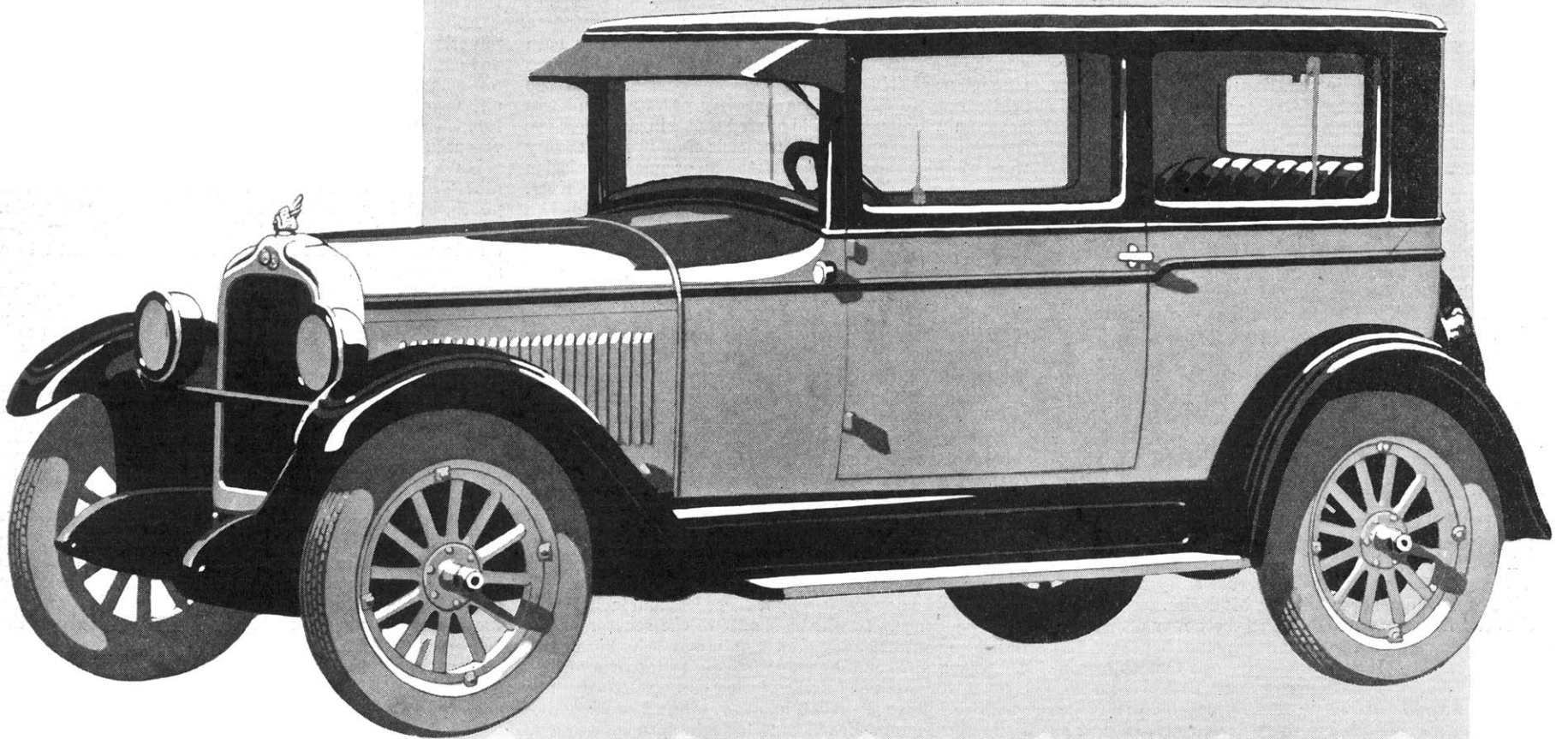


\$825

Coach or Coupe, at factory



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Embodying the fullest scope of General Motors' resources, the new Pontiac Six introduces into its field an entirely new basis of ownership—*quality instead of price* . . . At a price so unexpectedly low that only General Motors could achieve it, the Pontiac Six provides many elements of quality that every buyer has always wanted—and until now could not obtain.

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