



Body by Fisher

The Lowest Priced Six with Body by Fisher

Of all the statements reflecting the quality standards embodied in the Pontiac Six, none is more pointed than the single phrase, "Body by Fisher" . . . Not only is General Motors' new Six the lowest priced Six offering closed bodies by Fisher—but the bodies themselves represent achievements in style, spacious-

ness and excellence of detail, that lend new luster to the Fisher tradition of craftsmanship . . . Sheer beauty, no less than brilliant performance and superlative stamina, is enabling the Pontiac Six to continue its conquest of public opinion—to create each month a new world's record for first-year production.

Oakland Six, companion to the Pontiac Six, \$1025 to \$1295. All prices at factory Easy to pay on the General Motors Time Payment Plan

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN

\$825
COACH OR COUPE



PONTIAC SIX

