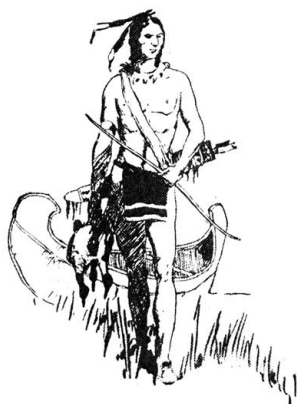


Body by Fisher

Now One of the Accepted Leaders



It is doubtful whether even the most heroic pages of automotive history record a success comparable to that of the Pontiac Six since its introduction last January. Representing a new order of low-cost Six performance, stamina and beauty, it was accorded a wildfire reception whose intensity grew—and continues to grow—with every passing month. Where the largest production previously attained by any new make of car during its first full year

was less than 33,000, the number of Pontiac Sixes built to date is well above 65,000. And there is now being rushed to completion, a vast new plant, costing \$10,200,000, and capable of producing 1,000 Pontiac Sixes a day. Here, truly, is incontestable proof of the revolutionary value represented by the Pontiac Six! Here, truly, is evidence of the leadership which Pontiac Six was destined so quickly to win from the day of its public presentation.

\$825
SEDAN OR COUPE

Pontiac Six Landau Sedan, \$895. Oakland Six, companion to Pontiac Six, \$1025 to \$1295. All prices at factory. Easy to pay on the liberal General Motors Time Payment Plan.

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PONTIAC SIX

