Why are 1923 cars worth so much less than 1924 cars?

THE market value of the average 1923 model is far below that of the 1924 model. Between the cars of those years there is a much greater difference in value than one year's difference in date of production usually means.

The answer, of course, is that 1924 saw the general adoption of four-wheel brakes and balloon tires, practically obsoleting models not so equipped. History is beginning to repeat itself between the cars of 1926 conventional chassis design and those of the years to come.

The advanced engineering ushered in by The NEW STUTZ Safety Chassis, achieving a much lower center of gravity and thus accomplishing greater safety and roadability, has set new standards.

The basic changes in chassis construction, inaugurated by The NEW STUTZ, will be copied by manufacturers of other fine cars. Then the market or trade-in value of those models built on old conventional lines

will suffer, just as that of 1923 cars has suffered in comparison with 1924 four-wheel braking, balloon-tire equipped cars.

Protect your investment by buying a car that will be modern and up-todate two years from now.

Even though you may not be able to get immediate delivery of a NEW STUTZ, remember that in buying this car today you are really getting an automobile that is years in advance of current conventional design.

STUTZ MOTOR CAR CO. OF AMERICA, Inc., Indianapolis



Body five inches nearer the ground -yet providing full road clearance and headroom

Radically lowered center of gravity

—giving greater safety, comfort and roadability

Quiet, long-lived, worm-drive rear axle -permitting lowered body; it improves with use

90 H. P. motor; with overhead camshaft
-novel design; smooth, flexible, vibrationless

New, non-leaking hydrostatic brakes
-inherently equalized; quick-acting and positive



Six body styles, designed and constructed under the supervision of Brewster of New York. All closed bodies automatically ventilated.

