

An Oath

More than 5000 retail representatives of the Auburn automobile solemnly swear before the court of public opinion:

that after exhaustive comparisons, we are convinced the new Auburn automobiles offer the greatest values for the least commensurate cost.

and we are anxious to accept all challenges you will not be asked to buy, if after you DRIVE the new Auburn you do not find that it does ALL things you demand of a car better than others.

since no salesman can "talk" quality into a car that has not been BUILT into it, Auburn continues the policy of letting the car SELL ITSELF; this unique method explains the enthusiasm of Auburn owners and in turn explains Auburn's amazing growth and success.



76 Sport Sedan - \$1295

AUBURN

POWERED BY LYCOMING

76 Sedan \$1395; 76 Sport Sedan \$1295; 76 Cabriolet \$1395; 76 Roadster \$1195; 88 Sedan \$1695; 88 Sport Sedan \$1595; 88 Cabriolet \$1695; 88 Roadster \$1495; 88 Speedster \$1695; 88 Phaeton Sedan \$1895; 115 Sedan \$2195; 115 Sport Sedan \$2095; 115 Cabriolet \$2195; 115 Roadster \$1995; 115 Speedster \$2195; 115 Phaeton Sedan \$2395. Freight, Tax and Equipment Extra.
AUBURN AUTOMOBILE COMPANY, AUBURN, INDIANA