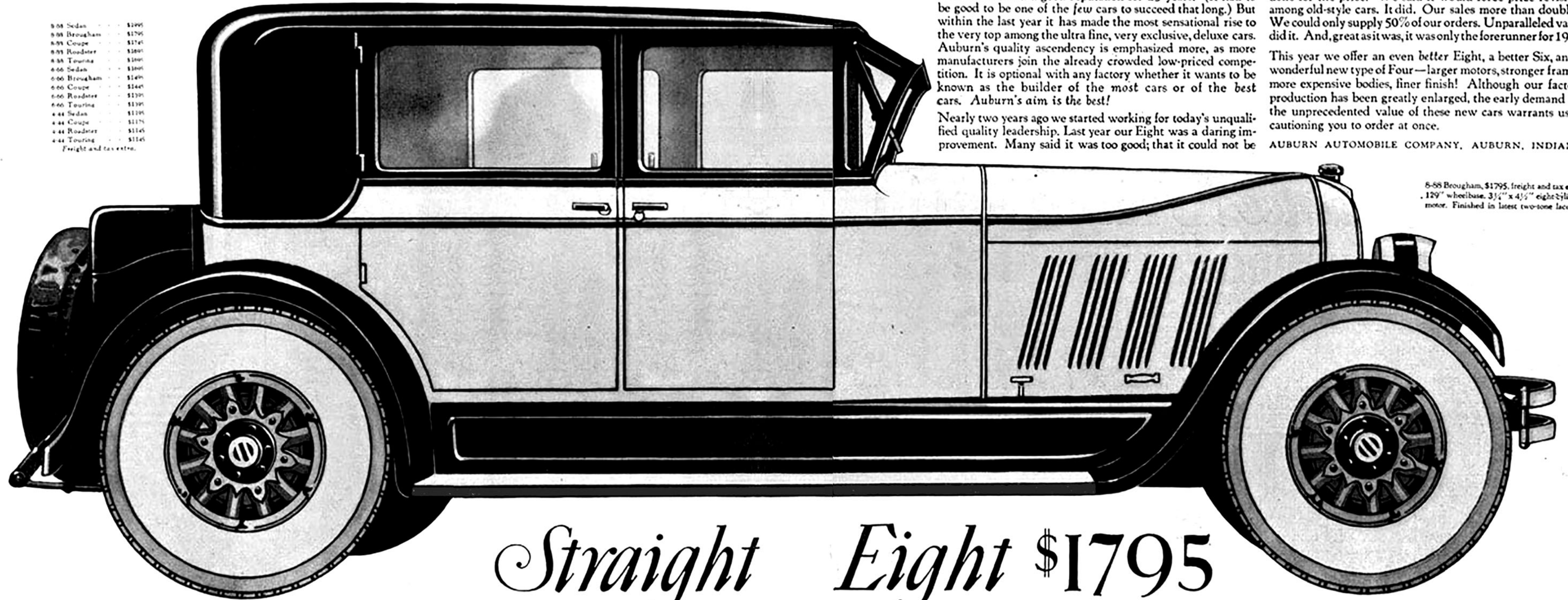


AUBURN

8 EIGHT 6 SIX 4 FOUR

8-88 Sedan	\$1795
8-88 Brougham	\$1795
8-88 Coupe	\$1745
8-88 Roadster	\$1695
8-88 Touring	\$1645
6-66 Sedan	\$1495
6-66 Brougham	\$1445
6-66 Coupe	\$1395
6-66 Roadster	\$1345
6-66 Touring	\$1295
4-44 Sedan	\$1195
4-44 Coupe	\$1145
4-44 Roadster	\$1095
4-44 Touring	\$1045

Freight and tax extra.



Auburn has had a good reputation for 25 years. (It had to be good to be one of the few cars to succeed that long.) But within the last year it has made the most sensational rise to the very top among the ultra fine, very exclusive, deluxe cars. Auburn's quality ascendancy is emphasized more, as more manufacturers join the already crowded low-priced competition. It is optional with any factory whether it wants to be known as the builder of the most cars or of the best cars. Auburn's aim is the best!

Nearly two years ago we started working for today's unqualified quality leadership. Last year our Eight was a daring improvement. Many said it was too good; that it could not be

done for the price. We said it would force price revisions among old-style cars. It did. Our sales more than doubled. We could only supply 50% of our orders. Unparalleled value did it. And, great as it was, it was only the forerunner for 1926.

This year we offer an even better Eight, a better Six, and a wonderful new type of Four—larger motors, stronger frames, more expensive bodies, finer finish! Although our factory production has been greatly enlarged, the early demand for the unprecedented value of these new cars warrants us in cautioning you to order at once.

AUBURN AUTOMOBILE COMPANY, AUBURN, INDIANA

8-88 Brougham, \$1795, freight and tax extra. 129" wheelbase. 3 1/4" x 4 1/2" eight-cylinder motor. Finished in latest two-tone lacquer.

Straight Eight \$1795

