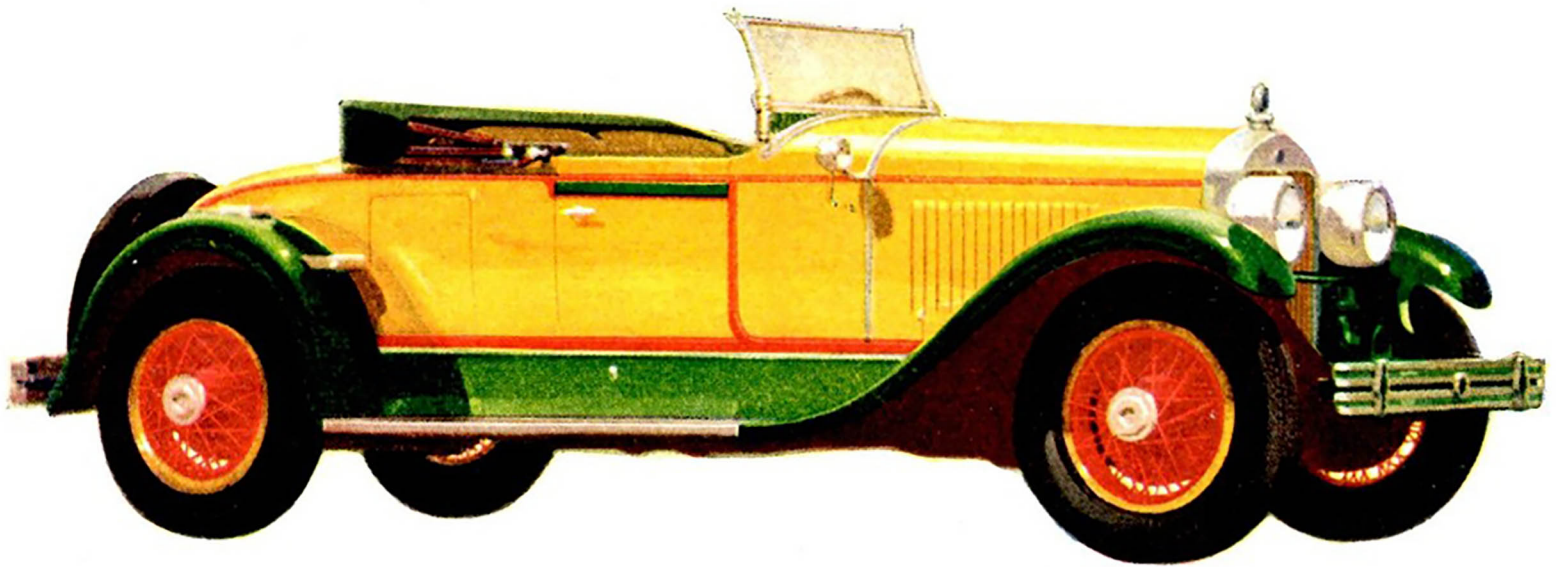


A M E R I C A, by way of Cadillac, has proven that the finest does not always and of necessity cost the most. ❁ Everyone knows that the Cadillac is the one car regarded by everyone as the finest automobile in America. ❁ In the light of that fact, it is almost inevitable that the public should award to Cadillac a volume that amounts to more than half the nation's demand for fine cars. ❁ The result, of course, is plain to anyone who contrasts the first cost of the Cadillac with that of any other car which may properly be compared. ❁ The economies effected by the huge Cadillac production actually reverse the usual economic order and make this finest of all fine cars at the same time substantially lower in price. ❁ *Priced from \$2995 upward, f. o. b. Detroit.*



C A D I L L A C

DIVISION OF GENERAL MOTORS CORPORATION

