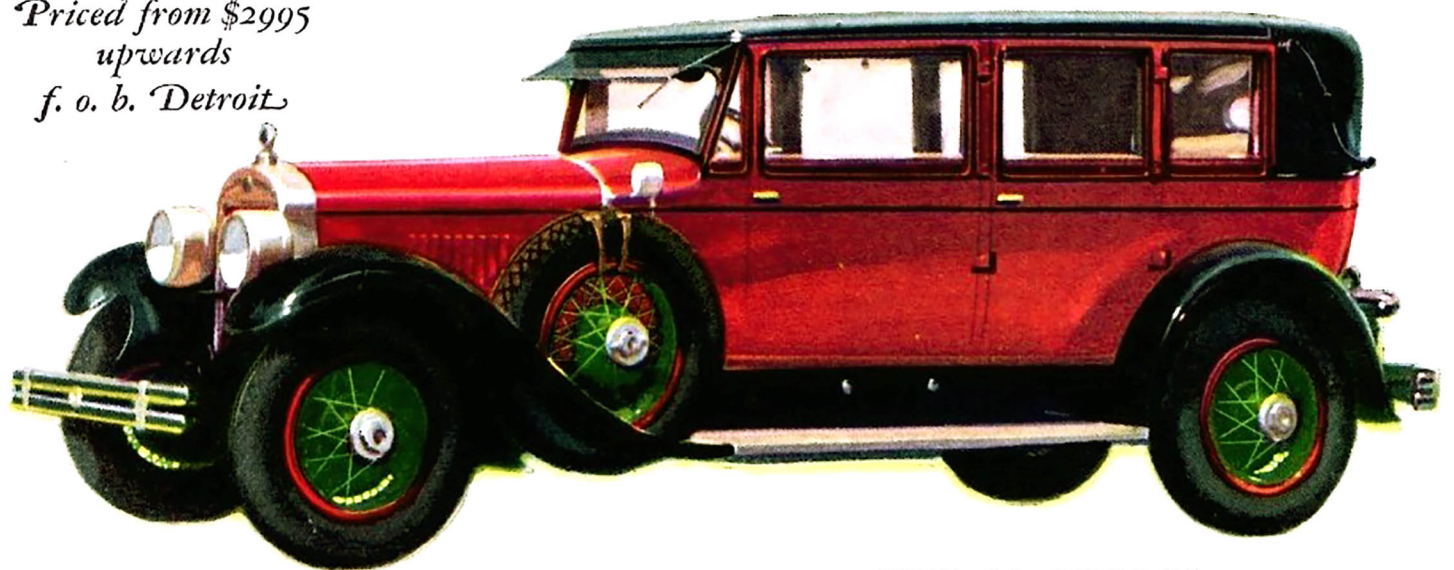


The sum-total of motoring perfection spells Cadillac

The almost absurdly simple reason why Cadillac dominates the fine car field nearly to the point of monopolizing it is that every hour spent in a Cadillac represents sixty minutes of unalloyed luxury—physical and mental.

All good cars of all types and sizes have their good points—but all good points, of all phases of performance, unite in Cadillac in a sum-total of restfulness and reliability which spells the difference between complete and partial comfort and content.

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