




A car for the sophisticated owner who demands smart beauty, utmost ease and luxury, in addition to supreme speed † † † who appreciates the finer points resulting from the performance capacity of 80 miles and more an hour with superlative smoothness † † † who can instantly sense the responsiveness of 92 horse power under perfect control † † † who warms at once to a car of distinguished appearance and correct appointments † † † the Chrysler Imperial "80" is the choice of the motoring connoisseur who characterizes it "as fine as money can build." Nine body styles priced from \$2495 to \$3595, f. o. b. Detroit, subject to current Federal excise tax.



Chrysler Imperial "80"