The Speedabout



The Spirit of Youth at the Price Youth can Afford



SPEEDSTER \$750 COACH \$735 COUPE \$735 SEDAN \$785

All prices f. o. b. Detroit, plus war Excise tax This car is Youth itself—in its eager morn—for the glad highroad and the hills of far away. A chum to go loafing the world with—carefree, fleet and enduring. Rolling in fresh to dinner, with breakfast 500 miles back. A smart looking pal around town, too, dashing and swagger and suave.

What, you ask, has made such a car possible? Release of the Super-Six principle, long held in check, reveals untouched heights of power, speed, safety and performance. Youth demands all this, and youth is most enthusiastic in its appreciation. It fits the purse of youth in cost, in operation and in maintenance.

A ride in the Essex Super-Six is like flying. The old-fashioned chug-chug-chug-chug no longer appeals. The flowing purr-r-r-r of the Super-Six power leaves the strongest desire for instant ownership.

In four other new models, prices are comparably low.

ESSEX Super-Six