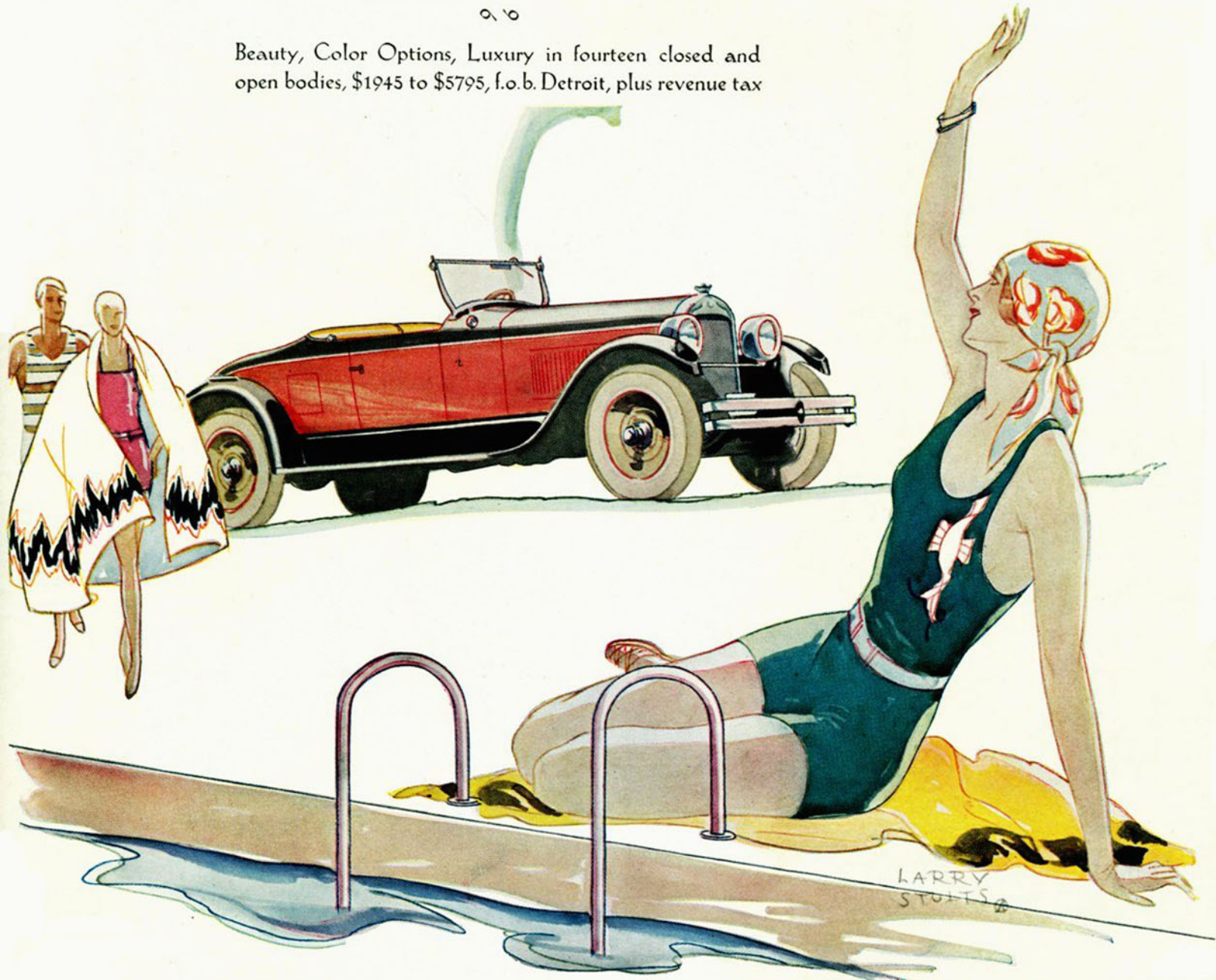


THE distinction of straight-eight performance, as now expressed by *Hupmobile*, initiated the swing to this magnificent *Eight*. Obviously, those whose opinion really counts have come to the conclusion that *Hupmobile's* ultra-refinement of the straight-eight brings motoring to its most luxurious development. Custom bodies, created and built by *Dietrich* exclusively for this notable chassis, are available.

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Beauty, Color Options, Luxury in fourteen closed and open bodies, \$1945 to \$5795, f.o.b. Detroit, plus revenue tax



H U P M O B I L E
THE DISTINGUISHED EIGHT