



Ah, Madame!

THE ardent admiration aroused everywhere by its charm of appearance is as nothing in comparison with the delight invariably inspired by the brilliant performance of the LaSalle

Although production is large, the demand is so great that in equity and fairness, orders for the LaSalle are being filed and filled by Cadillac-LaSalle distributors in the order in which they are received

From \$2495 to \$2685—f. o. b. Detroit

CADILLAC MOTOR CAR COMPANY

DIVISION OF GENERAL MOTORS CORPORATION

DETROIT, MICHIGAN

OSHAWA, CANADA

LA SALLE

MANUFACTURED / COMPLETELY / BY / THE / CADILLAC / MOTOR / CAR / COMPANY / WITHIN / ITS / OWN / PLANTS