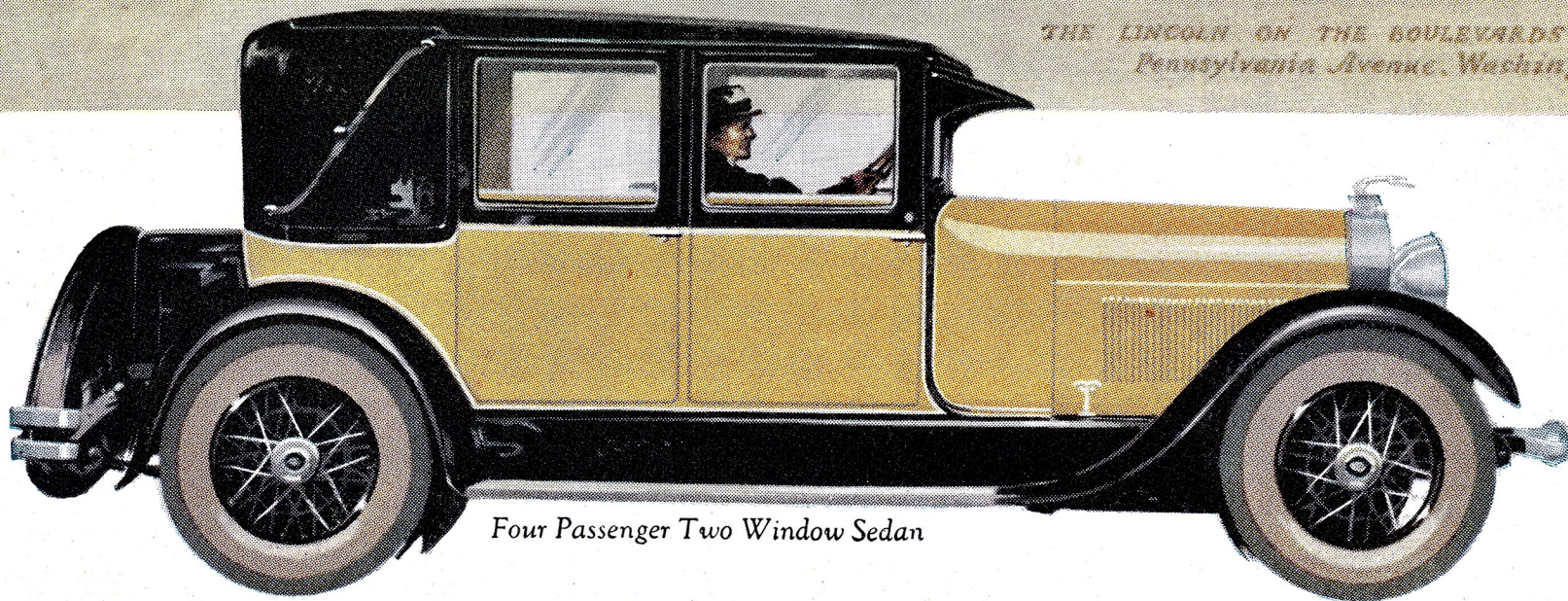


LINCOLN



THE LINCOLN ON THE BOULEVARDS OF THE WORLD
Pennsylvania Avenue, Washington, D. C.



Four Passenger Two Window Sedan

¶ In a comparatively short time the Lincoln has won the decided favor of the most critical motor car buyers in America—those to whom price is of secondary consideration. ¶ This preference has increased steadily from the very date when it became a product of the Ford Motor Company—with the resources of the Ford organization available for its development. ¶ One substantial reason for the Lincoln's increasing popularity is the fact that there are no yearly or periodic models, while all improvements are made with the thought of having them adaptable to cars in service

A six-brake system is now standard on Lincoln cars

LINCOLN MOTOR COMPANY
Division of Ford Motor Company