

A New American Car For All America

NEW LOW PRICES

Landau Coupe

***1045**

Sport Roadster \$1075 Cabriolet \$1145

Landau Sedan \$1265

The New and Finer Pontiac Six, \$745 to \$925. Pontiac Six De Luxe Delivery, \$585 to \$770. All prices at factory. Delivered prices in-clude minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

No need of wasting a lot of words. No need taking a lot of time. Your eyes alone will tell you it's the new American car for all America-a brilliant interpretation of modern American motoring needs and American traditions of motor car beauty.

Length, grace and lowness in the new body creations by Fisher. A fashionable air of fleetness-an environment of luxury and richness. Distinction on the boulevard. Mastery on the road.

More than smoothness, more than snap, more than ample power for the steepest American hills and the roughest American roads. "Here he comes-there he goes. And 'there he goes' in comfort.

No magic, of course-and no untried engineering innovations. Just a big brute of an engine that laughs at hard work. Vital mechanical advancements from the General Motors Research Laboratories. A longer, stronger chassis. And months of testing at the General Motors Proving Ground.

Talk to the Oakland dealer. Talk to your friends who know. Then you'll know why all America is saying, "That's the car!"

OAKLAND MOTOR COMPANY CAR Pontiac, Michigan

UAKIA ALL-AMERICA ICAN SIX PRODUCT OF ALL MOTORS