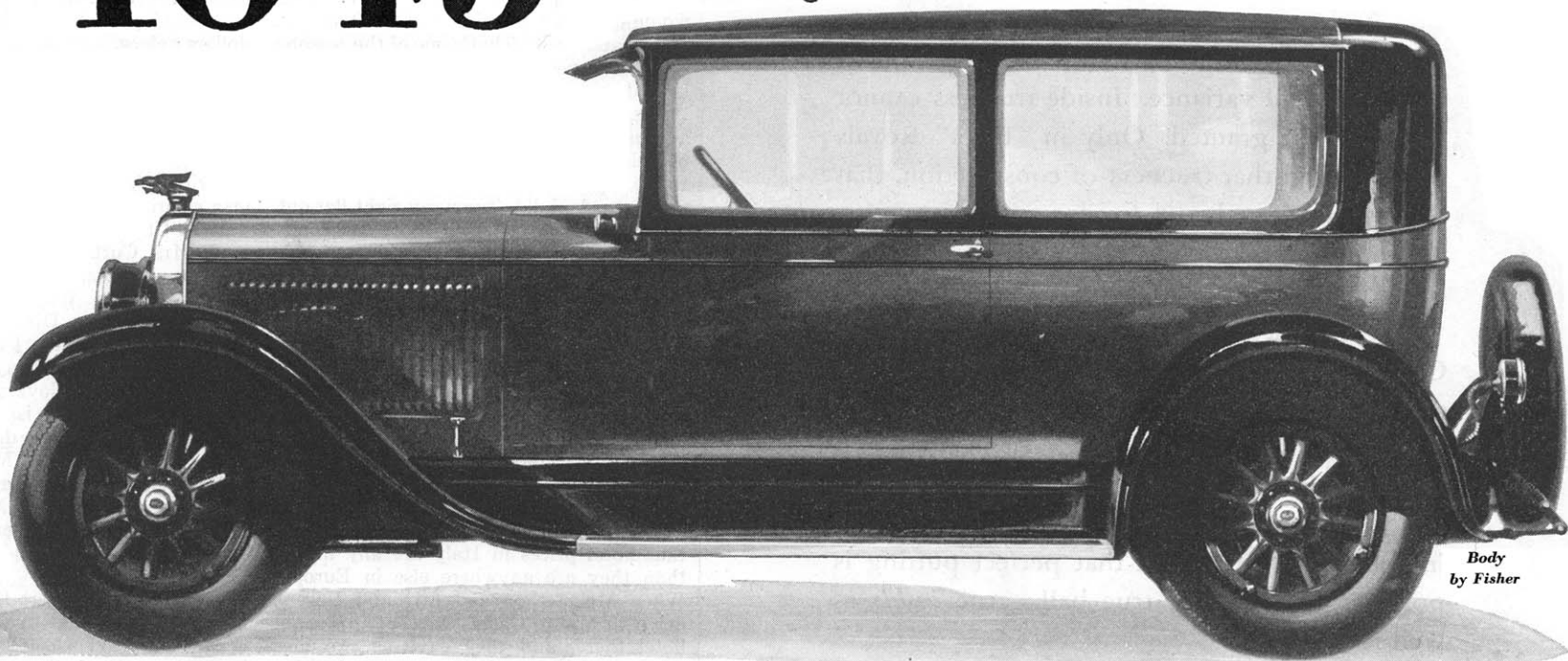


A New Car Built for *American Use* and Sold at an *American Price*

2-Door Sedan
\$1045



Body
by Fisher

Open American roads—congested American streets—towering American hills—trails deep with American sand.

★ ★ ★

Oakland engineers had them all in mind when they designed the new All-American Six—when they gave it hurricane power and never-failing reliability—when they made it a car for the world to admire.

★ ★ ★

Now everyone is seeing in it a new interpretation of American motoring needs and everyone is saying, "That's the car!"

★ ★ ★

Four reasons for that—new bodies—new chassis—new engine—and *new low prices*.

★ ★ ★

New bodies by Fisher—fashionably smart—longer, lower and reflecting the best American traditions of motor car beauty. Increased luxury throughout. Duco colors—up-

holsteries—cushioning—hardware—instrument panel—steering wheel—control levers and appointments—*all are new!*

★ ★ ★

In the new chassis—new length and strength from a longer, deeper frame—new handling ease from a smoother transmission and a softer clutch—new comfort and high-speed roadability from a longer wheelbase (117") and a lower center of gravity.

★ ★ ★

And the engine—the largest used in any car of Oakland's price! A source of unflinching, silken-smooth power. 212 cubic inches displacement—a 78½ lb. crankshaft—a new type of combustion chamber developed by the General Motors Research staff—bridge truss crankcase construction for rigidity.

★ ★ ★

Oil, air and gasoline filters, new vacuum-type crankcase ventilation and gasoline

pump to the carburetor for economy and peak performance. Oakland's rubber-silencing principle and the Harmonic Balancer to eliminate vibration. Never before such an engine! Prove it yourself at the wheel.

★ ★ ★

One look—one ride—tells you the story of the All-American Six!

★ ★ ★

It was designed and built for American use. It sells at an American price.

NEW LOW PRICES

Landau Coupe	\$1045	4-Door Sedan	\$1145
Sport Roadster	\$1075	Cabriolet . .	\$1145
		Landau Sedan	\$1265

The New and Finer Pontiac Six, \$775 to \$975; Pontiac Six De Luxe Delivery, \$585 to \$770. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

O A K L A N D M O T O R C A R C O M P A N Y , P O N T I A C , M I C H I G A N

OAKLAND ALL-AMERICAN SIX

PRODUCT OF  GENERAL MOTORS