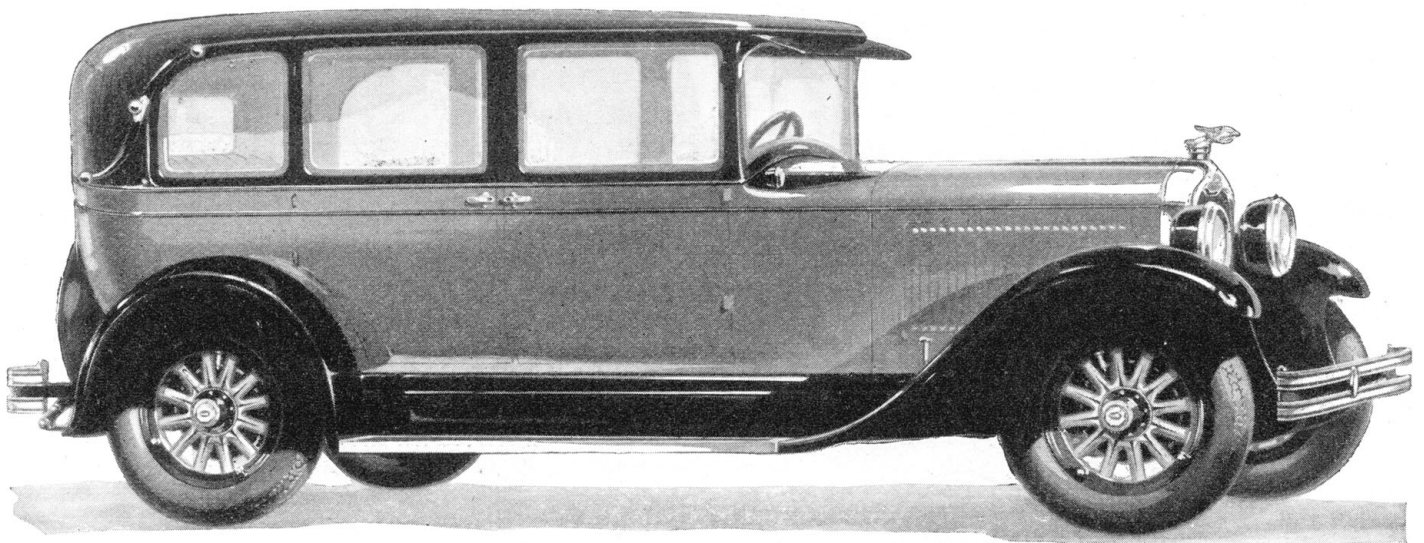


THE ALL-AMERICAN SIX



Oakland Landau Sedan, Body by Fisher

Two Value Leaders



2-DOOR SEDAN

\$1045

Landau	- \$1045	4-Door Sedan	- \$1145
Coupe	- \$1075	Cabriolet	- \$1145
Sport	- \$1075		
Roadster	- \$1265		
	Landau Sedan	- \$1265	

All prices at factory. Delivered prices include minimum handling charges. Easy to pay on liberal General Motors Time Payment Plan.

Not for years has automotive America been so deeply stirred. Here, there, everywhere—everyone is talking. About the Oakland All-American Six. About its famous companion car, the Pontiac Six, now offered at surprising price reductions.

Not a month has passed since this new All-American Oakland flashed into the field. Its truly American beauty has captured every eye. Its stamina has displayed itself on every type of American road. Its comfort, luxury and distinction have created new American standards. And everyone is saying, "That's the car!"

American beauty? Truly! Beauty revealed in longer, lower, more arresting lines and striking Duco colors. Beauty emphasized by higher radiator, smaller wheels and sweeping full-crown

fenders. Beauty expressed in the best American tradition—and with a mastery which lends new lustre to that famous emblem, Body by Fisher.

American stamina? No doubt! An engine of 212 cubic inches displacement. The largest used in a six of Oakland's price—an engine which left the General Motors Proving Ground with a golden reputation. This, plus a more rugged chassis and notable new features of design, gives power, smoothness, snap and silence hitherto undreamed-of.

An All-American car for all America! Bigger, better, brilliantly beautiful—offered at new low prices—and meeting every American demand for reliability, style and performance.

An impressive car, beyond all doubt! A notable value, too! A

OAKLAND SIX

PRODUCTS OF GENERAL MOTORS



SIX