

“—no other sedan provides so much quality at so low a price”



Body by Fisher

You can go over the fine car market with a fine-toothed comb—and you will not discover another automobile which offers all the advantages of the Oakland 4-door Sedan at anywhere near \$1195. Other manufacturers in Oakland's price class offer broughams, coupes, roadsters and touring cars at this figure—but none offers a 4-door sedan!

Every demand for comfort, smoothness and luxury is satisfied in this value leader of the Oakland line. The body, in Cobalt Blue Duco, bears the Fisher nameplate. The powerful, economical six-cylinder engine has all the freedom from vibration which caused

the Harmonic Balancer to be so widely adopted. The chassis has all those progressive features which created the Oakland reputation for advanced engineering—balanced revolving parts from crankshaft to rear axle; an oiling system which at 35 m. p. h. forces over 100 gallons of oil an hour through moving engine parts; tilting-beam headlights with foot control, and others equally important.

Come in! See and drive this widely preferred four-door enclosed car! Here is value that challenges comparison on any basis—for no other sedan provides so much quality at so low a price!

4-DOOR SEDAN
\$1195

Touring, \$1025; Sport Phaeton, \$1095; Sedan, \$1095; Landau Coupe, \$1125; Sport Roadster, \$1175; 4-door Sedan, \$1195; Landau Sedan, \$1295. The New and Finer Pontiac Six, \$775 to \$975. Pontiac De Luxe Delivery—Panel, \$770; Screen, \$760; Chassis, \$585. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

The Greater
OAKLAND SIX
PRODUCT OF GENERAL MOTORS ~ ~ WINNING AND HOLDING GOOD WILL