

"unflagging performance and uncommon long life – these Oakland qualities do not change with the changing trends of motordom."

You may be intrigued by the arresting beauty of Oakland-Fisher bodies or stirred by the car's spirit and dash when you drive. But once you become an Oakland owner, you will discover an even deeper source of satisfaction....

unflagging performance and uncommon long life.... These are Oakland qualities that do not change with the changing trends of motordom—for they result from the super-precision methods of construction that are now the sternest Oakland tradition.

Touring, \$1025; Sport Phaeton, \$1095; Sedan, \$1095; Landau Coupe, \$1125; Sport Roadster, \$1175; 4-Door Sedan, \$1195; Landau Sedan, \$1295. The New and Finer Pontiac Six, \$775 to \$975. Pontiac De Luxe Delivery—Chassis, \$585; Screen, \$760; Panel, \$770. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

SEDAN \$1095 at Factory

The Greater OAKLAND SIX