

“the Greater Oakland Six continues to be the finest built car of its price in the world”



\$1195

4-DOOR SEDAN

A RECENT Oakland advertisement contained a statement which has attracted extraordinary attention. It said in part, “. . . Oakland is going to unheard-of lengths to make certain that *the Greater Oakland Six continues to be the finest built car of its price in the world.*” And in support of that statement there were listed some of the extraordinary precision operations employed in the manufacture of the Greater Oakland Six . . . Now you may not be interested in the fact that Oakland piston pin bushings are diamond-bored to three ten-thousandths of an inch—that all rotating parts from crankshaft to rear axle are balanced to eliminate vibration at every speed—that every connecting rod is inspected both for accurate weight and for proper location of center of gravity . . . But if you are going to buy a car at anywhere near Oakland’s price, you cannot

disregard the fundamental meaning of such rigidly controlled quality . . . For it is the very source of long life and of satisfactory operation for month after month . . . And no other car of Oakland’s field embodies so many instances of costly car super-precision . . . You can observe at a glance the rich external beauty of the Greater Oakland Six—for the bodies, finished in rich new colors of Duco, reveal Fisher craftsmanship at its best. But to learn the basic reason for Oakland’s ever-growing good will, you must actually drive the car and talk to Oakland owners—must experience the car’s thrilling acceleration, handling ease and road mastery—must learn from those who know that exacting care in manufacture pays perpetual dividends in owner satisfaction . . . Visit your nearest dealer—get a demonstration—then compare values.

Touring, \$1025; Sport Phaeton, \$1095; Sedan, \$1095; Landau Coupe, \$1125; Sport Roadster, \$1175; 4-Door Sedan, \$1195; Landau Sedan, \$1295. The New and Finer Pontiac Six, \$775 to \$975. All prices at factory. Bodies by Fisher. Easy to pay on the General Motors Time Payment Plan.

The Greater
OAKLAND SIX

PRODUCT OF GENERAL MOTORS



WINNING AND HOLDING GOOD WILL