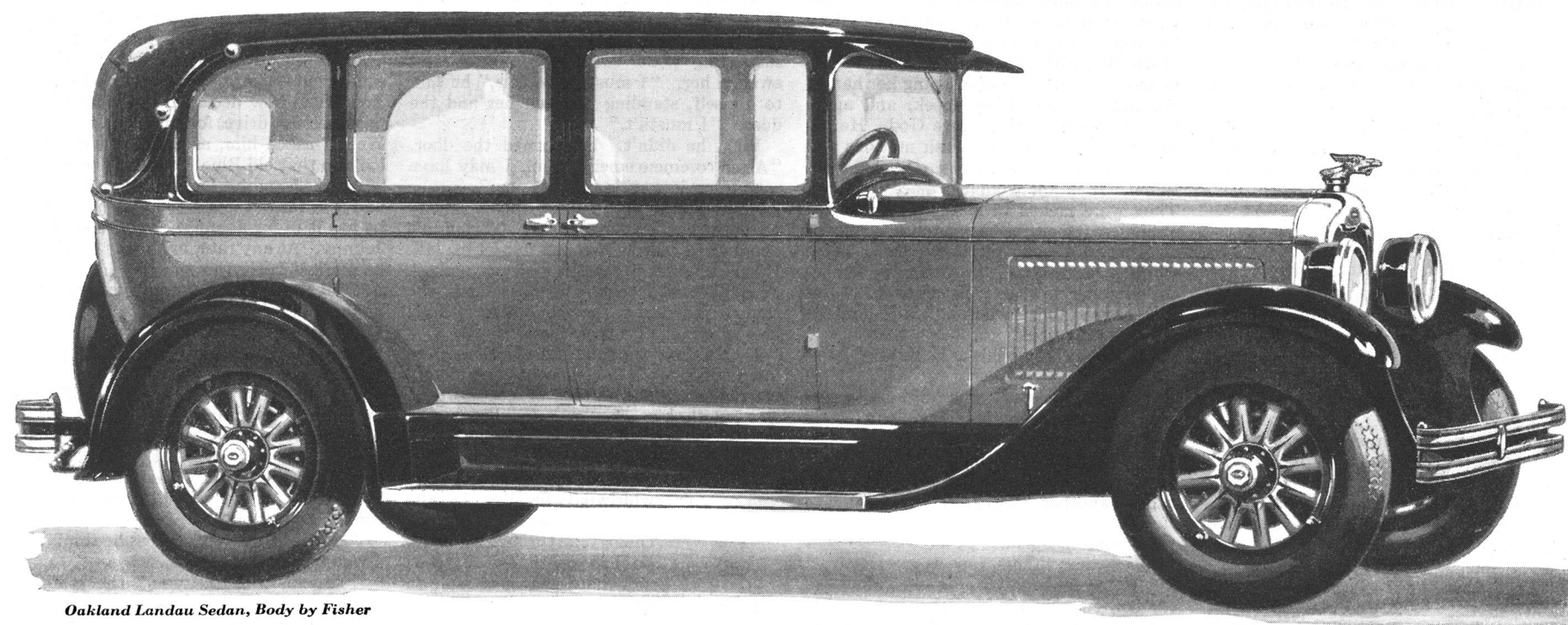
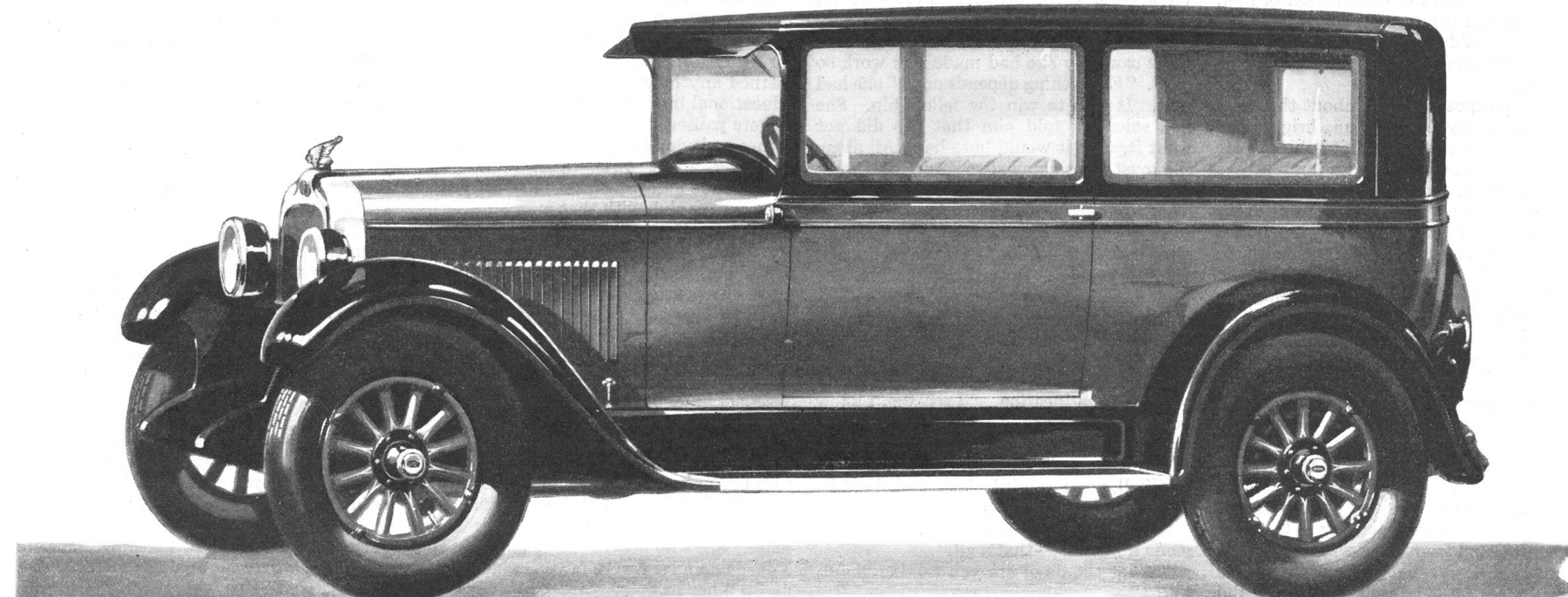


THE ALL-AMERICAN SIX



Oakland Landau Sedan, Body by Fisher

CHIEF OF THE SIXES



Pontiac Two-Door Sedan, Body by Fisher

Two Value Leaders New Low Prices!



2-DOOR SEDAN

\$1045

Landau Coupe \$1045 4-Door Sedan \$1145
Sport Roadster \$1075 Cabriolet - \$1145
Landau Sedan \$1265

All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

Not for years has automotive America been so deeply stirred. Here, there, everywhere—everyone is talking. About the Oakland All-American Six. About its famous companion car, the Pontiac Six, now offered at surprising price reductions!

Not a month has passed since this new All-American Oakland flashed into the field. Its truly American beauty has captured every eye. Its stamina has displayed itself on every type of American road. Its comfort, luxury and distinction have created new American standards. And everyone is saying, "That's the car!"

American beauty? Truly! Beauty revealed in longer, lower, more arresting lines and striking Duco colors. Beauty emphasized by higher radiator, smaller wheels and

sweeping full crown fenders. Beauty expressed in the best American tradition—and with a mastery which lends new luster to that famous emblem, *Body by Fisher*.

American stamina? No doubt! An engine of 212 cubic inches displacement. The largest used in a six of Oakland's price—an engine which left the General Motors Proving Ground with a golden reputation. This, plus a more rugged chassis and notable new features of design, gives power, smoothness, snap and silence hitherto undreamed of.

An All-American car for all America! Bigger, better, brilliantly beautiful—offered at new low prices—and meeting every American demand for reliability, style and performance.

An impressive car, beyond all doubt! A notable value, too! A

value no less outstanding in its field than that which made the Pontiac Six the most successful car of its type ever introduced.

And the Pontiac Six has won that success because it brought into the field of low-priced sixes, elements of beauty, endurance and comfort never before available at the price.

The Pontiac Six is the lowest-priced six offering Bodies by Fisher.

The Pontiac Six is the lowest-priced six combining the Fisher advantages in body styling and construction with those elements of staunchness which have won the Pontiac Six international renown.

The Pontiac Six is the lowest-priced six which brings to buyers the protection of three years' prov-

ing ground development, plus the assurance of millions of miles of supremely satisfactory service in the hands of almost 150,000 owners—

—a satisfaction based on such features as the largest engine used in any low-priced six, an oiling system which forces oil through the engine at the rate of 250 gallons per hour at 35 M. P. H. and numerous unusual convenience features.

Here truly are two value leaders—differing in size and detailed luxury—but one in fundamental goodness. Here truly is a range of models satisfying every motoring preference! See them at the nearest Oakland-Pontiac dealer's—learn the significance of the new low prices—enjoy the revelation of a ride!



2-DOOR SEDAN

\$745

Coupe - - \$745 Sport Cabriolet \$795
Sport Roadster \$745 Landau Sedan \$845
De Luxe Landau Sedan \$925

Pontiac Six De Luxe Delivery, \$585 to \$770. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN

OAKLAND PONTIAC SIXES

PRODUCTS OF GENERAL MOTORS



SIXES

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PRODUCTS OF GENERAL MOTORS