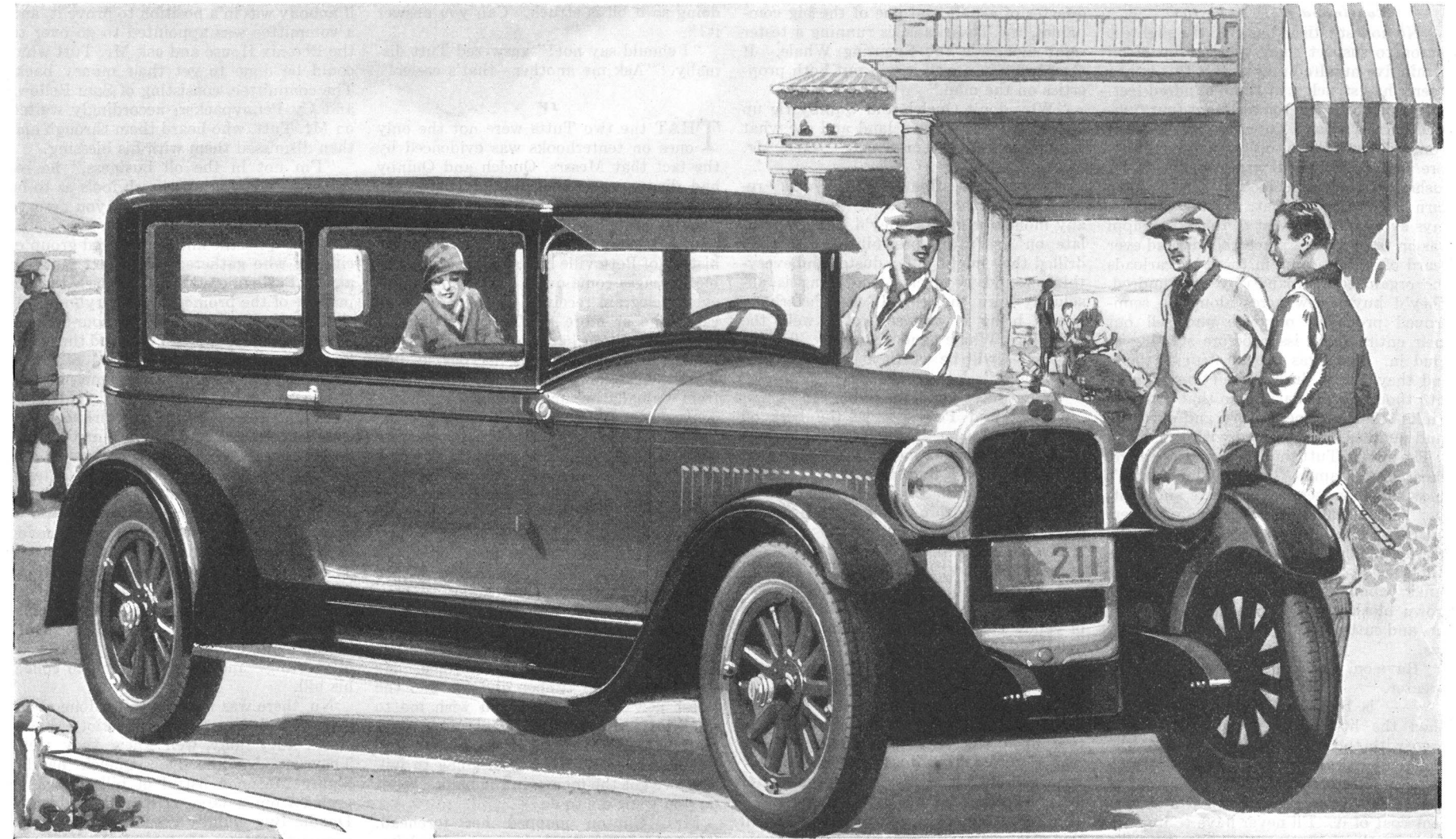


Body by Fisher



Body by Fisher

OAKLAND ALL-AMERICAN SIX
2-DOOR SEDAN

\$1045

| | | | |
|----------------|--------|--------------|--------|
| Landau Coupe | \$1045 | 4-Door Sedan | \$1145 |
| Sport Roadster | \$1075 | Cabriolet | \$1145 |
| Landau Sedan | \$1265 | | |

All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

Winning the World

Everywhere you go you hear it voiced . . . the glowing admiration for this finer, faster Six, the new Oakland All-American. From dusty village cross-roads to where the white lights blaze, everyone is talking. About this vivid new example of American motor car beauty. About the new performance results attained by All-American principles in engineering and construction. About the matchless value created by the new and lower prices.

Length, lowness, grace, luxury—all are expressed in the masterly perfection of the new body creations by Fisher.

Speed, smoothness, comfort, staunchness—never did another car

of comparable price combine them so supremely! For here is a longer, stronger chassis—smaller wheels and larger tires—an engine of 212 cu. in. displacement! An engine proved on the great General Motors Proving Ground—and offering among its exclusive features the new GMR cylinder head, developed by General Motors Research staff, which eliminates harshness and roughness, minimizes spark knocks or “detonation” and increases power, without the use of special fuels.

Why shouldn't this new and thrilling car be thrilling all America? Why shouldn't its success be already surpassing all previous Oakland achievements? A glance will tell you it's stirringly beautiful—and a ride will tell you the rest!

by Unrivalled Value

Companion to the All-American, today's Pontiac Six offers six-cylinder performance and Fisher body luxury at the lowest price in history.

Announced at lower prices, it introduces the ultra-smartness of new Duco colors, created exclusively for Pontiac Six by du Pont. And it offers, in addition, all those improvements in design which have been added since the original Pontiac Six flashed into the field.

Consistently made for a period of almost two years, these improvements have resulted in finer performance, greater operating ease, more pronounced economy, more evident comfort and luxury—

—in a standard of value which literally defies comparison in the field of low-priced sixes—

—and which becomes instantly apparent when you drive today's Pontiac Six—when you try to match its smoothness and snap, its style and roominess, its sturdiness and high-speed endurance in any other six at or near \$745!

Visit the nearest dealer. Study and drive this finer low-priced Pontiac Six. Then you will know why thousands acclaim it the world's best buy among the low-priced sixes—and why it continues to enjoy such spectacular worldwide success!

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN

The New and Finer Pontiac Six
2-DOOR SEDAN

\$745

| | | | |
|----------------------|-------|-----------------|-------|
| Coupe | \$745 | Sport Cabriolet | \$795 |
| Sport Roadster | \$745 | Landau Sedan | \$845 |
| De Luxe Landau Sedan | \$925 | | |

All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.



PRODUCTS OF GENERAL MOTORS



OAKLAND SIX

PONTIAC SIX



PRODUCTS OF GENERAL MOTORS

