

POWER. The soft purr of the Packard motor hardly hints its vast reserve power. Yet a touch of the accelerator and the great car leaps forward with the eagerness of a living thing.

In its swift response to the driver's will lies the promise of superb and sustained performance. Mile after mile through the starts and stops of the crowded city, hour after hour on the long pull of the mountain grade, the Packard proves superior to all requirements

- Packard power now reigns supreme.

Packard design—widely imitated but never equalled—has long been recognized as an outstanding combination of smartness, beauty and comfort. And Packard power—now unsurpassed in any motor car—offers matchless traffic agility, hill climbing ability and, when emergency demands it, speed.

Packard distinction — Packard power! A combination of qualities which has restored to many thousands of new owners

their waning zest in motoring.

PACKARD

ASK THE MAN WHO OWNS ONE