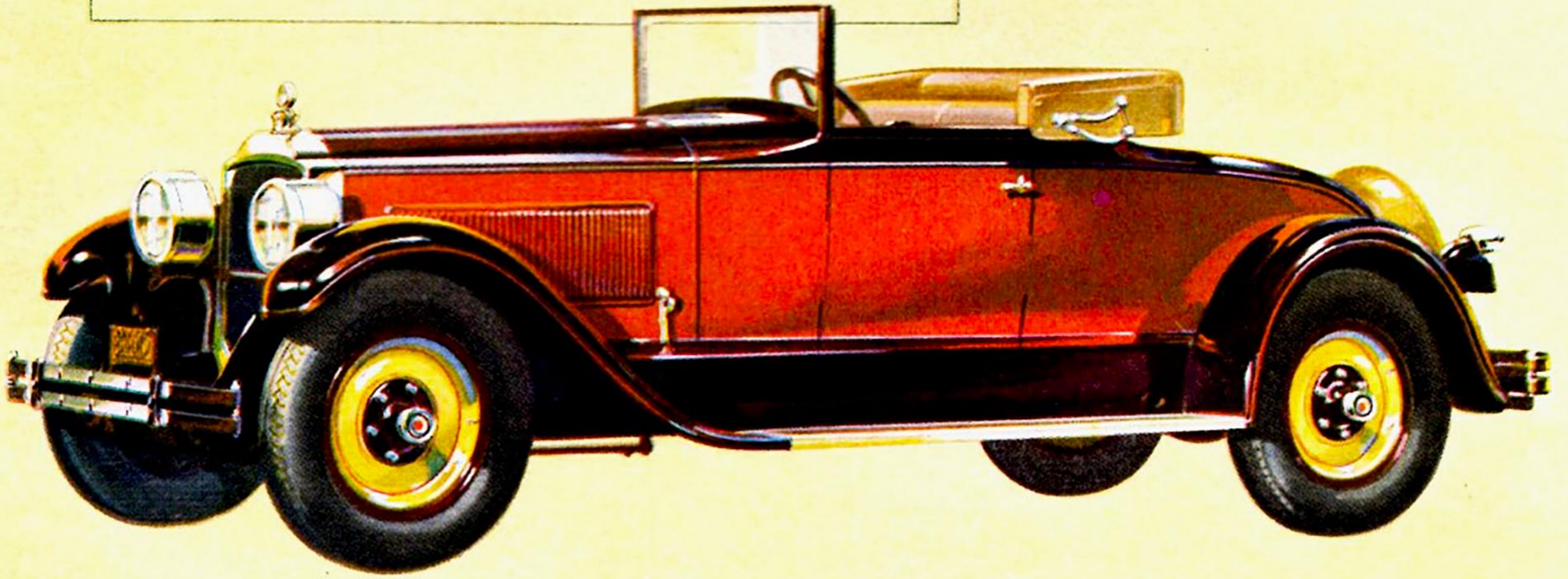


"The supreme combination of all that is fine in motor cars"



*Simplicity* More than ten years ago Packard started not only the modern trend in body lines but the intensive simplification of design so universally sought after today. The mechanical simplicity of Packard cars has since been as much copied as has their famous beauty.

True engineering genius, years of research and experiment, are required to reduce any machine to its simplest and

most efficient form. But once achieved, as in Packard cars, such simplicity is of the greatest value. It means lower first cost, exceptionally low maintenance expense and long life.

Packard simplicity and high precision workmanship, together with such features as "Instant" chassis lubrication, are responsible for the years of luxurious mileage every Packard owner enjoys.

P A C K A R D

ASK THE MAN WHO OWNS ONE