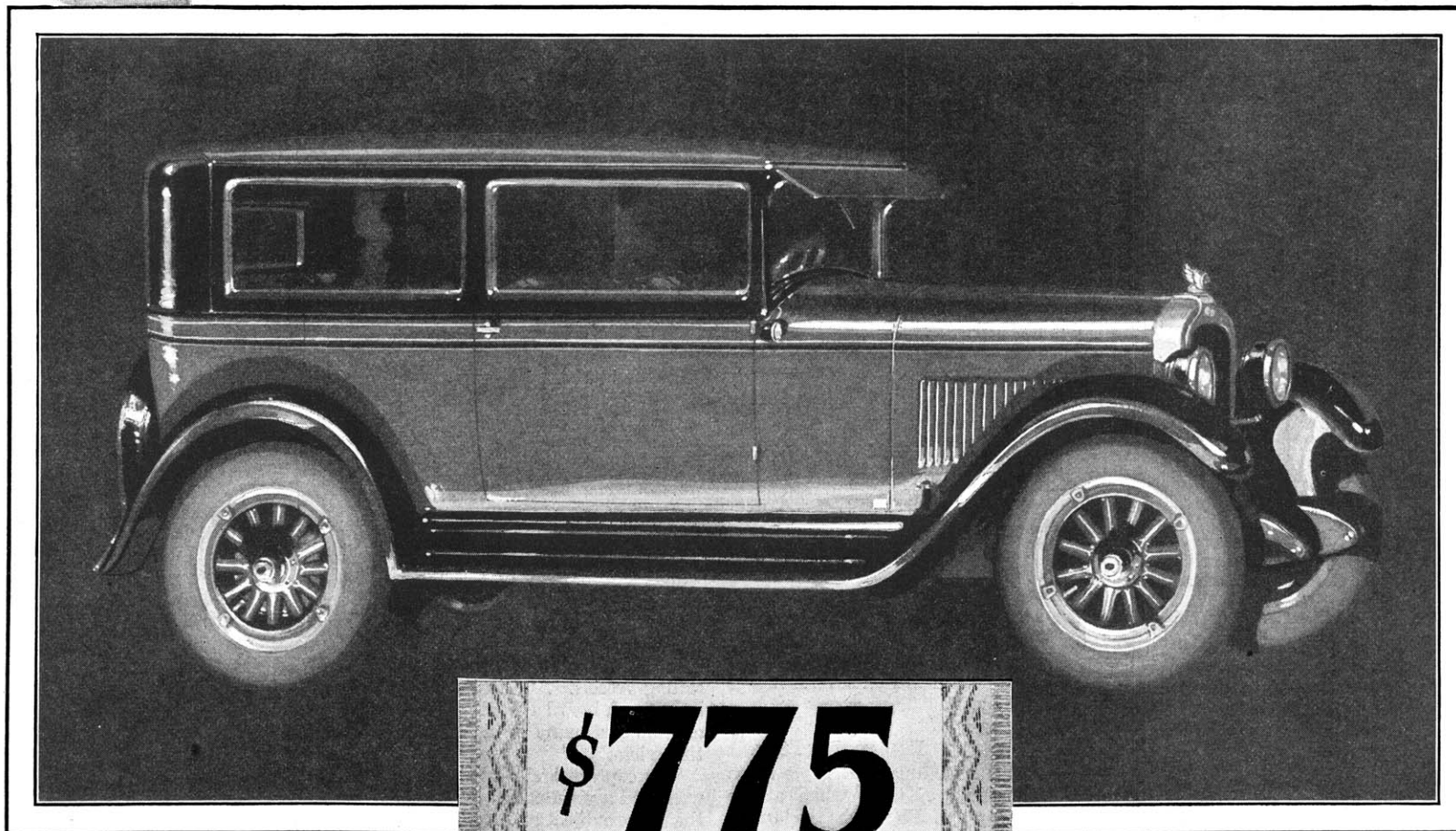


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\$775
S E D A N

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Only by utilizing the tremendous resources of General Motors could Oakland produce such an amazing value as the New and Finer Pontiac Six at its new low prices . . . Such arresting beauty and style appear in no other low-priced six—for none other has the advantage of bodies created and built by Fisher . . . Such spirited performance and dependability characterize no other six of its price—for none other was developed on the General Motors Proving Ground and incorporates the discoveries of General Motors Research Laboratories . . . The distinction of the New and Finer Pontiac Six is emphasized by narrowed body pillars—by longer, lower contours—by heavier, more sweeping crown fenders—and by a

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