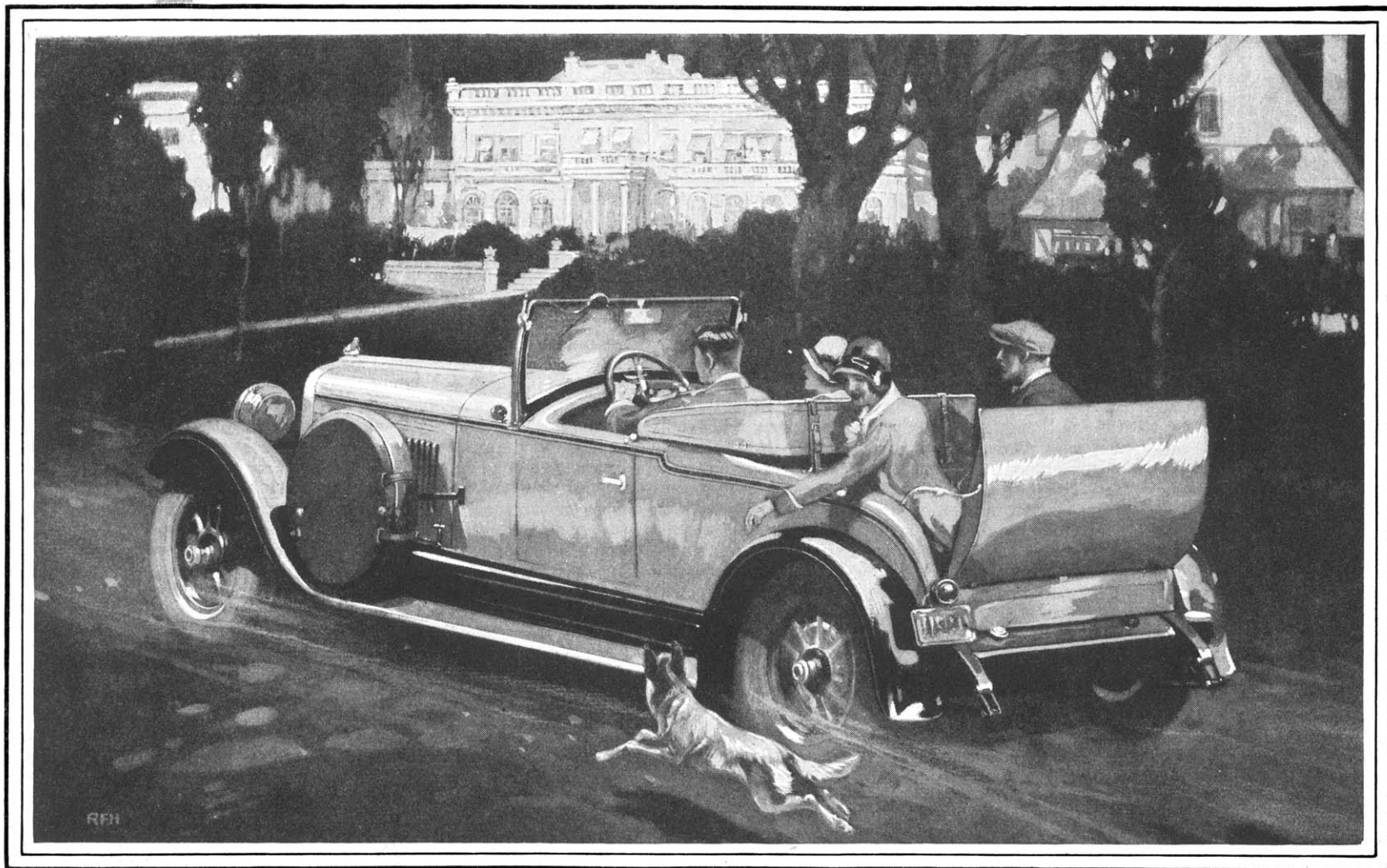




The New and Finer
PONTIAC SIX



Youthful, Rakish, Colorful—and low-priced

Ever since the Pontiac Six flashed into the market, folks have been wondering, "When will Oakland build a sport roadster on the Pontiac Six chassis? How soon will Pontiac Six power, speed, beauty and endurance be offered in a dashing, low-swung two to four passenger type?"

Now . . . here it is! As lithe as a thoroughbred, as happy as a lark, as smart as a debutante just back from Paris.

Lucerne Blue is the prevailing color—Lucerne Blue Duco brightened by striping in Faerie Red. And just as far from the

\$775

SEDAN

- Coupe - - - - - \$775
- Sport Roadster (4-pass.) 775
- Sport Cabriolet (4-pass.) 835
- Landau Sedan - - - 895
- De Luxe Landau Sedan 975
- De Luxe Panel Delivery 770
- De Luxe Screen Delivery 760
- De Luxe Delivery Chassis 585

Oakland Six, \$1025 to \$1295. All prices at factory. Easy to pay on the liberal General Motors Time Payment Plan.

commonplace is everything else about the car—gray shark grain leather upholstery, nickel-plated windshield side arms, a completely removable top of double texture gray—and a swanky, flaring rear deck with a spacious disappearing rumble seat!

You never saw a sport roadster quite like this—quite as alert, as intimate, as refreshing to the eye. And if there's youth in your blood—or youth in your years—you'll be wanting it some day soon—because it's a splendid quality car, through and through—and sells for only \$775.