



Body by Fisher

Enriched in Beauty Reduced in Price

Now, as a result of the surprising reduction in all Pontiac Six prices, two great motoring luxuries are combined at the lowest price in history. Now \$745 is the world's lowest price for six-cylinder performance and Fisher body luxury—an achievement made possible by the manufacturing economies effected in the mammoth new Pontiac Six factory, recently completed at a cost of \$12,000,000.

As never before, does the supremacy of Pontiac Six value reveal itself to cold logic and comparison. Now its beauty is enriched by fashionable new Duco color combinations. Marvelous smoothness and snap are achieved by the largest engine used in any six priced up to \$1,000. Long life and high speed stamina are assured by

an oiling system which forces 250 gallons of oil an hour through the engine at 35 m. p. h. Comfort and convenience are enhanced by tilting-beam headlights with foot control, VV windshield, luxury type cushions and numerous other important features.

These are vital factors of permanent satisfaction and high resale value which every buyer of a low-priced six is entitled to expect. They are but a few of the features which make today's Pontiac Six a triumph of efficient production and advanced engineering. Visit the nearest Oakland-Pontiac dealer. *Learn how much more you get for your money with the world famous Pontiac Six now enriched in beauty and reduced in price!*

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN
General Motors Products of Canada, Ltd.—Pontiac Division—Oshawa, Ontario



New low prices announced July 15th on all passenger cars.

Coupe . . . \$745 Sport Cabriolet \$795
Sport Roadster \$745 Landau Sedan \$845
De Luxe Landau Sedan \$925

Pontiac Six De Luxe Delivery, \$585 to \$770. The New Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

The New and Finer PONTIAC SIX

