



**\$745**  
2-DOOR SEDAN

Body by Fisher

## True Six-Cylinder Luxury *Now Costs So Little to Enjoy*

The sensational success of the Pontiac Six is based on the simple fact that it provides true six-cylinder luxury on a basis of true economy.

Its first cost is low—\$745 is the lowest price ever placed on a six with body by Fisher. It can be purchased on attractive terms—small down payment with balance on the GMAC plan. It is inexpensive to operate—thanks to scientific methods of fuel carburetion and combustion and to an

adjustable full pressure oiling system. It is inexpensive to maintain—rugged construction and years of testing are the basis of its national reputation for low service costs. And finally, Pontiac Six commands a high resale value in every section of the country.

All this brings true six-cylinder luxury within reach of the most modest purse—and that is why so many thousands are making Pontiac Six the car of their choice.

New low prices announced July 15th on all body types.

Coupe	\$745	Sport Cabriolet	\$795
Sport Roadster	\$745	Landau Sedan	\$845
		De Luxe Landau Sedan	\$925

The New Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICH., General Motors Products of Canada, Ltd.—Pontiac Division—Oshawa, Ontario

*The New and Finer*  
**PONTIAC SIX**

