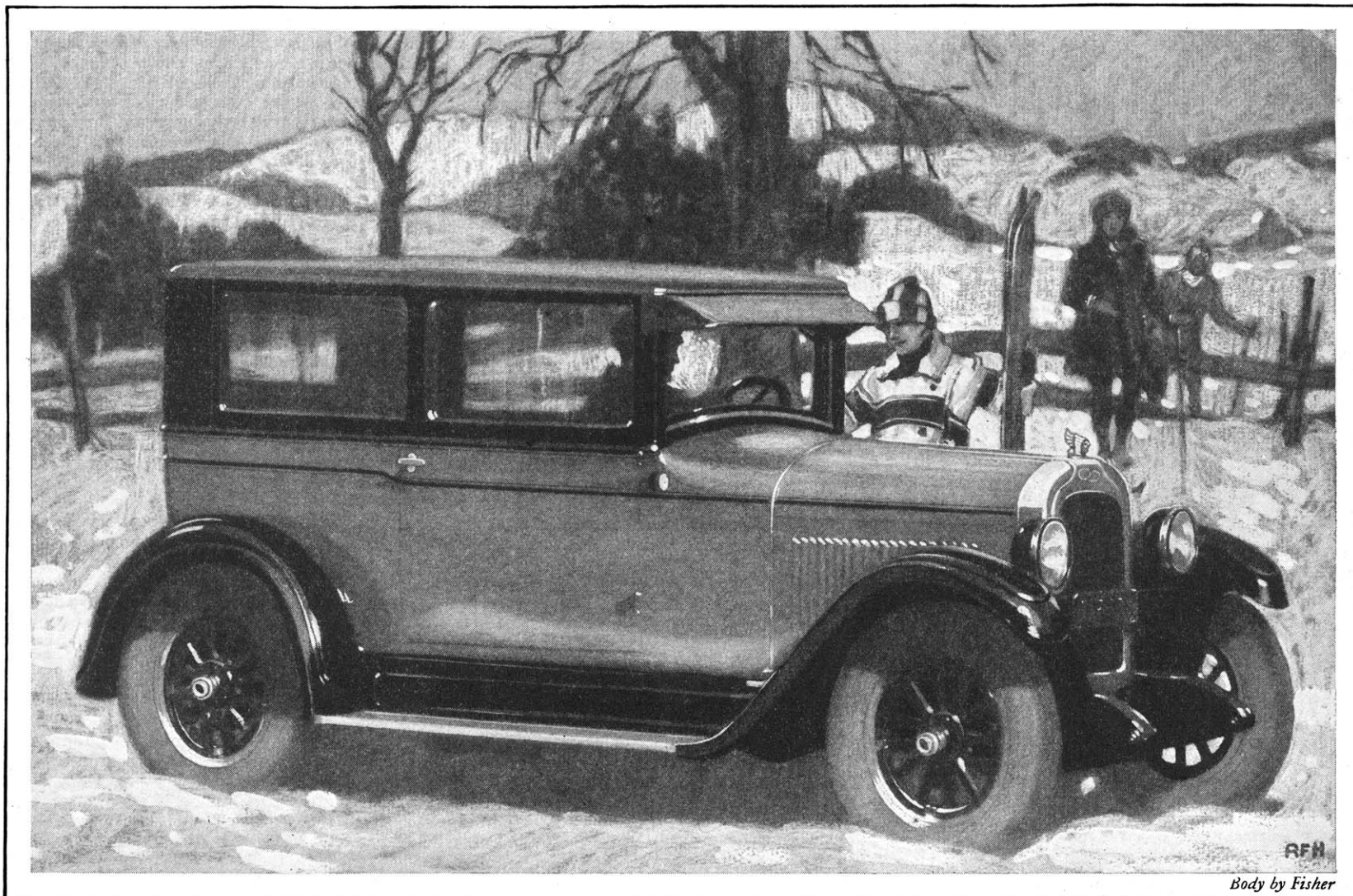




# PONTIAC SIX



Body by Fisher

*New and Unequaled a year ago  
— and still unequalled today*



When the Pontiac Six was introduced a little over a year ago it represented an automotive development so new and revolutionary that the public was literally overwhelmed... At the almost unbelievable price of \$825, it offered qualities of beauty, comfort, performance and reliability previously undreamed of among low-priced sixes... Although it was new in the public sense it was then actually over three years old. For it represented more than thirty-six months of continuous development on the part of General Motors and Oakland engineers—development carried out,

not only in the finest research laboratories of the industry, but also at the great General Motors Proving Ground... Since then over 80,000 Pontiac Sixes have been built—the largest first year production ever achieved by a new make of car. And that wild-fire buying enthusiasm continues unabated—because no other car gives what Pontiac Six does at the price... Search the whole field of low-priced sixes and you simply cannot find at Pontiac prices such features as Fisher Bodies of surpassing beauty, finished in lustrous Duco; 46lb. crankshaft; full pressure oiling; the costliest type of interchangeable bronze-back-

ed bearings and semi-steel pistons... Go even into the medium-priced field and you will not find any six-cylinder power plant giving such definite assurance of long life and thrilling performance—for the Pontiac Six engine is the largest used in any six selling up to \$1000... The blunt truth is, that wherever you go and however you compare, you cannot find in any other low-priced six so many instances of sound design—such definite assurance of lasting satisfaction... *For the Pontiac Six is just as new and unequalled today as it was a year ago!*

**\$825**  
SEDAN OR COUPE

*Pontiac Six, \$825 to \$975. Oakland Six, companion to Pontiac Six, \$1025 to \$1295.  
All prices at factory. Easy to pay on the liberal General Motors Time Payment Plan.*

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN  
PONTIAC DIVISION—GENERAL MOTORS PRODUCTS OF CANADA LTD., OSHAWA, ONT.