

# The New and Finer PONTIAC SIX



Body by Fisher

*Success that grows  
with every passing week*

**\$775**  
S E D A N

Ever since the New and Finer Pontiac Six was announced, the automotive world has been amazed at Pontiac Six popularity! Last year Pontiac sales set a world record—this year that record is being surpassed by a margin which is growing every week! And if you've seen the New and Finer Pontiac Six and driven the car—you know why!

New bodies by Fisher, the world famous builder—longer, lower, more impressive in their beauty and finished in arresting new Duco colors!

New mechanical features—tilting-beam headlights with foot control, more convenient operating levers, a clutch even smoother and more positive in action!

The same tried and true Pontiac endurance that was developed on the great General Motors Proving Ground and proved by over 70,000 owners the first year . . . and—

*—new low prices!*

Made possible by increased production and General Motors' vast resources in buying, inspection and research, Pontiac's new prices are the lowest ever placed on sixes of comparable quality, beauty, and size . . . and that's why Pontiac Six today reigns as the most popular car of its kind the world has ever known!

Coupe . . . . .	\$775
Sport Roadster (4-pass.)	775
Sport Cabriolet (4-pass.)	835
Landau Sedan . . . . .	895
De Luxe Landau Sedan	975
De Luxe Delivery Chassis	585
De Luxe Screen Delivery	760
De Luxe Panel Delivery	770

*Oakland Six, \$1025 to \$1295. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.*

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN  
General Motors Products of Canada, Ltd. — Pontiac Division — Oshawa, Ontario