



\$745
S E D A N

Body by Fisher

More Stamina—More Beauty—More Size *at these Low Prices*

Because it is the lowest-priced six that was ever developed on the great General Motors' Proving Ground—

—because it is the lowest-priced six incorporating the priceless discoveries of the great General Motors' Research Laboratories—

—because it is the lowest-priced six offering the style, comfort and strength of Bodies by Fisher—

—Pontiac Six provides not only more beauty and size than were ever available at \$745, but also more stamina and endurance.

This amazing ruggedness results from a combination of design features found in no other six of Pontiac's price: the largest engine used in any six selling up to \$1,000; a 46 lb. crankshaft; interchangeable bronze-backed bearings; an oiling system that forces oil through the engine at the rate of 250 gallons an hour at 35 m. p. h.; and equally high factors of safety in every other vital part.

That's why Pontiac Six is gaining a national reputation for dependability, long life and resale value—why it continues its spectacular climb in public popularity.

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN
General Motors Products of Canada, Ltd.—Pontiac Division—Oshawa, Ontario

Coupe	\$745
Sport Roadster (4-pass.)	745
Sport Cabriolet (4-pass.)	795
Landau Sedan	845
De Luxe Landau Sedan	925
De Luxe Delivery Chassis	585
De Luxe Screen Delivery	760
De Luxe Panel Delivery	770

All prices at factory

The new Oakland All-American Six, \$1045 to \$1265. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

The New and Finer PONTIAC SIX

