



The Landau Sedan \$895—Body by Fisher

Surpassing last year's success

Not even its electrifying success during 1926 —not even its tremendous sales, which more than doubled the best previous first-year record of any new make of car—

Not even these amazing achievements can compare with the present-day triumphs of the New and Finer Pontiac Six!

The reasons for this spectacular advance in popularity are obvious. Always a surpassing value, the New and Finer Pontiac Six now towers above its field like a beacon in the night.

Vivid new beauty enhances the fine crafts-

manship of its new lower bodies by Fisher. Chassis refinements emphasize the thrilling performance of its famous six-cylinder motor. Fresh and original combinations of enduring Duco lend a marked note of style to its six smart body types. *Yet even with all these improvements the New and Finer Pontiac Six sells for new low prices!*

Never has such surpassing value been offered in a low-priced quality six. Never has any car of its price kindled such wildfire buying enthusiasm! And never has any car in its class so clearly deserved such success!

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN
General Motors Products of Canada, Ltd.—Pontiac Division—Oshawa, Ontario

\$775
SEDAN

- Coupe - - - - - \$775
- Sport Roadster (4-pass.) 775
- Sport Cabriolet (4-pass.) 835
- Landau Sedan - - - 895
- De Luxe Landau Sedan 975
- De Luxe Panel Delivery 770
- De Luxe Screen Delivery 760
- De Luxe Delivery Chassis 585

Oakland Six, \$1025 to \$1295. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

The New and Finer

PONTIAC SIX

