



The Reo Flying Cloud Sedan

A TIDAL wave in power yet quietly submissive to the touch of a woman's hand; a hurricane in speed yet a smoothly loafing idler when that is its driver's mood; steering and controls operated by the pressure of fingertips; a summer cloud to ride; as smart and striking in style as a clipper ship under full sail . . . The Reo Flying Cloud. Be sure to try one out.

The finest, fastest model of America's longest lasting car.

Four Hydraulic Shock Absorbers, of a type heretofore found only on the most expensive cars, are regular equipment.

In appearance and performance, honoring the great names it bears, Reo and Flying Cloud.

REO
Flying Cloud Sedan



Four-Wheel Hydraulic Brakes. Internal—not external. Equally effective in wet or dry weather, hot or cold, in reverse or going forward.

In design and equipment, a roll-call of the industry's present best, a revelation of its better future.

Seven-Bearing Crankshaft with torsion vibration absorber and motor, full rubber floated at four suspension points.

NO OTHER AMERICAN CAR LASTS AS LONG AS REO—NOT ONE