

Smart as the Ritz

YOUNG Americans under sixty insist upon the mode. Peg-top trousers and long skirts belong to other years. Style is progress. The mode in motor cars is no exception.

Today's motor car has four-wheel brakes. Speed dictates them. It's safer to be up-to-date—and smarter. The Whippet Collegiate is the season's best seller in Roadsters for these reasons:

Four-wheel brakes. If you were paying \$2,000 you'd insist upon them.

Seats for four passengers. Take 'em or leave 'em.

Speed—Too fast. We admit 55 miles per hour.

Acceleration — Invariably first on the green light.

Economy — Whippet holds the Coast-to-Coast record for economy.

Oversize Tires - Another plus-

value feature that speaks for itself.

Snubbers-Smo-o-o-o-oth.

Adjustable steering wheel—long or short, thin or stout, it fits you.

Force-feed lubrication—Like that of the Willys-Knight and other higher priced cars.

Silent timing chain—Extremely quiet engine operation.

Roominess—Holds four comfortably in two seats—not three in one.

The Whippet is available in six distinctive body styles. Collegiate Roadster \$695; Touring \$625; Coupe \$625; Coach \$625; Sedan \$725; Landau \$755. Prices f.o.b. factory. Prices and specifications subject to change without notice. Willys-Overland, Inc., Toledo, O. Willys-Overland Sales Co., Ltd., Toronto, Canada.

