

TOMORROW YOU'LL WISH YOU HAD THE AUBURN FRANCHISE

During the last two years, some of the independent automobile manufacturers show the largest increase in percentage of sales volume. Auburn has been one of those showing the greatest increase and growth of them all. In seven months alone Auburn showed 220% increase as against 12% for the entire industry.

Watch Auburn in 1927!

Bigger values for less money!
Most modern merchandise!

A tremendous advertising campaign.
And—the kind of a dealer proposition and policy you have been looking for.

E. L. Ford

AUBURN

The Car Itself is the Answer