



JUST as Cadillac beauty created a vogue in motor car style, so has Cadillac's incomparable performance re-created a vogue for driving. There is an irresistible desire to take the wheel of the Cadillac and enjoy what none but a Cadillac-built

car, with its 90-degree, V-type, 8-cylinder engine, can give—performance seemingly unlimited in range and variety, so unlabored, so easily controlled, so zestful yet restful, that once again Cadillac has given the idea of luxury in motoring a new meaning.

*More than 50 exclusive body styles by Fisher and Fisher-Fleetwood*

**CADILLAC**

A NOTABLE PRODUCT OF GENERAL MOTORS