

The safety of the fully-enclosed six-brake-system is an outstanding feature of the new Ford

ONE of the first things you will notice when you drive the new Ford is the quick, effective action of its six-brake system.

This system gives you the highest degree of safety and reliability because the four-wheel brakes and the separate emergency or parking brakes are all of the mechanical, internal expanding type, with braking surfaces fully enclosed for protection against

mud, water, sand and grease.

The many advantages of this type of braking system have long been recognized. They are brought to you in the new Ford through a series of mechanical improvements embodying much that is new in design and construction.

There is perhaps no single feature of the new Ford which represents such a decided step forward in automobile engineering as the unique yet simple way by which a special drum has been constructed to permit the use of two separate sets of internal brakes on the rear wheels.

The brake construction on the front wheels also is unusual. Here the brakes are fully enclosed without the necessity of a leather boot or sliding joint to protect the linkage between the brake rods and the mechanism on the brake plate. Such simplicity of design helps to insure reliability and long life.

A further improvement in braking performance is effected by the self-centering action of the four-wheel brakes—an exclusive Ford



FORD MOTOR COMPANY
Detroit, Michigan

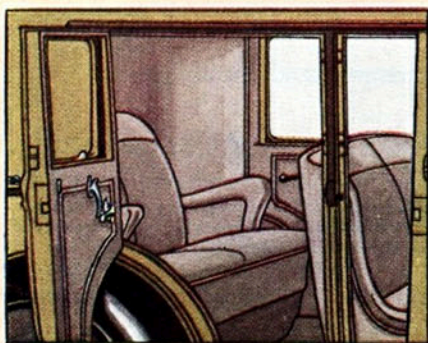
feature. This construction brings the entire surface of the shoe in contact with the drum the instant you press your foot on the brake pedal.

There are definite reasons, therefore, for the safety and reliability of the new Ford brakes—for their quick ease of operation—for the smooth yet commanding way they take hold at a slight pressure on the brake pedal or hand lever.

Another feature of the brakes on the new Ford is the ease of adjustment. You can do it yourself quickly and without trouble.

The four-wheel brakes are adjusted by turning a regulating screw located on the outside of each brake plate. This screw is so notched that you can set all four brakes alike simply by listening to the "clicks."

The emergency or parking brakes require little attention. However, should they need adjustment, consult your Instruction Book for a clear explanation. If you do not care to do the work yourself, see a Ford dealer who will give you prompt, courteous and economical service.



The luxurious finish of the new Fordor Sedan is comparable to that of a custom built car. Note the lounge seat and convenient arm rests. Embossed paneling around the doors is another pleasing feature.