

HUDSON SUPER SIX



*The Hudson
Custom Victoria*

Knowing What is Vogue *in Performance, Beauty and Style*

This is the real joy and satisfaction of car ownership.

Hudson leadership of mode is but another expression of the value that has been the first principle of Hudson manufacture since the beginning.

The resources, which in a moderate-priced car attained the highest mechanical possibilities of the day, have been brilliantly employed to create and lead a new vogue in beauty, comfort and luxurious appointment.

The wealth of quality detail you see, feel and touch—and every refinement that surrounds you—is typical and expressive of the quality that Hudson gives where character must guarantee the unseen values.

They Reflect Tomorrow's Vogue