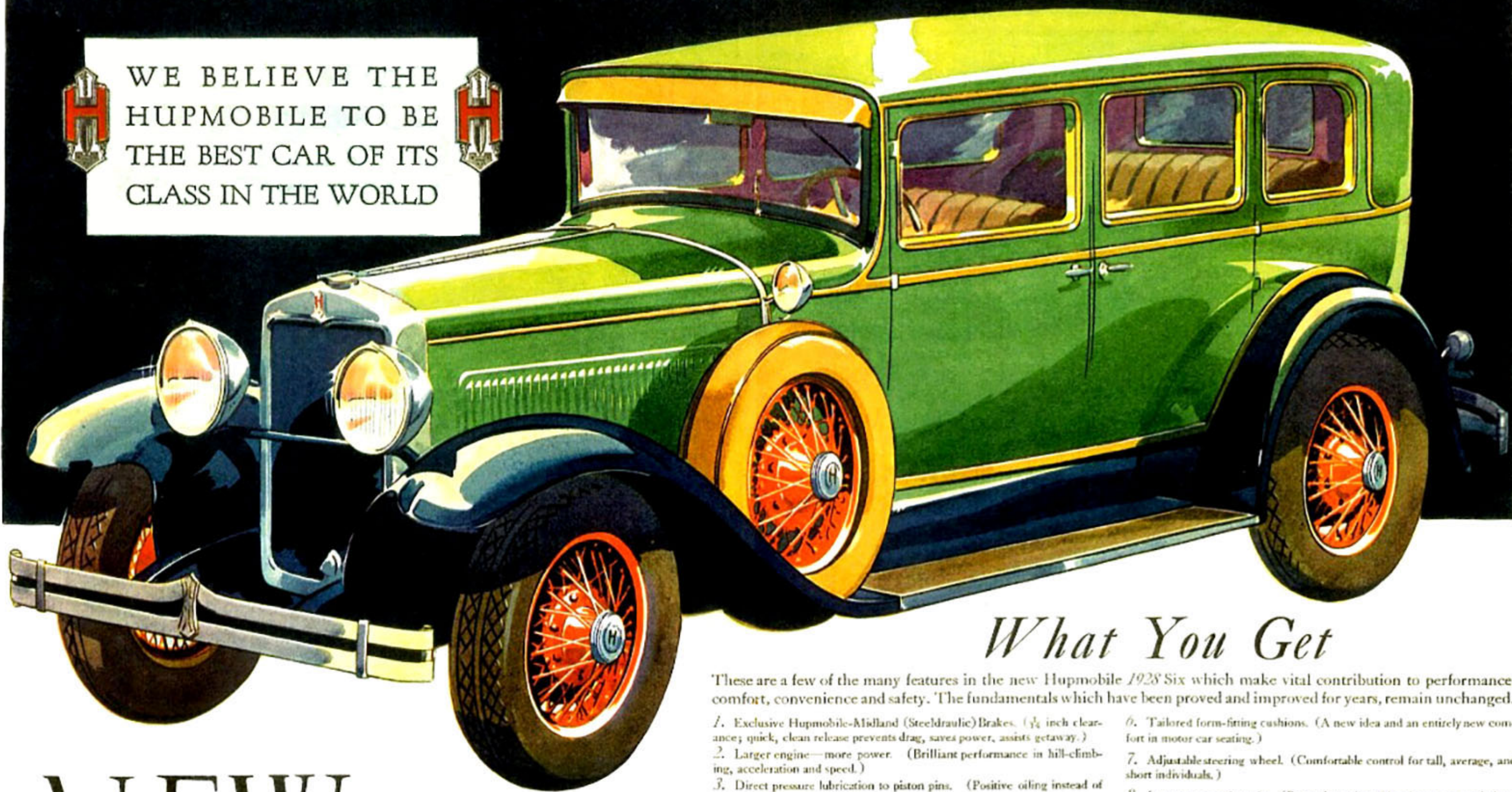


WE BELIEVE THE
HUPMOBILE TO BE
THE BEST CAR OF ITS
CLASS IN THE WORLD



What You Get

These are a few of the many features in the new Hupmobile 1928 Six which make vital contribution to performance, comfort, convenience and safety. The fundamentals which have been proved and improved for years, remain unchanged.

1. Exclusive Hupmobile-Midland (Steeldraulic) Brakes. ($\frac{1}{4}$ inch clearance; quick, clean release prevents drag, saves power, assists getaway.)
2. Larger engine—more power. (Brilliant performance in hill-climbing, acceleration and speed.)
3. Direct pressure lubrication to piston pins. (Positive oiling instead of uncertain spray or splash.)
4. Exclusive patented device prevents carbon formation on valve stems and sticking valves.
5. Front springs shackled at spring horn. (Steering much easier.)
6. Tailored form-fitting cushions. (A new idea and an entirely new comfort in motor car seating.)
7. Adjustable steering wheel. (Comfortable control for tall, average, and short individuals.)
8. Lower center of gravity. (But no lessening of head room or road clearance, due to double drop frame.)
9. Non-shattering safety glass at slight extra cost. Non-glare; non-steaming; does not hold snow.

Twenty-four Standard and Custom-equipped body styles, ranging in price from \$1335 to \$1555, f. o. b. Detroit, plus revenue tax.

NEW

 NEW

HUPMOBILE 1928 SIX