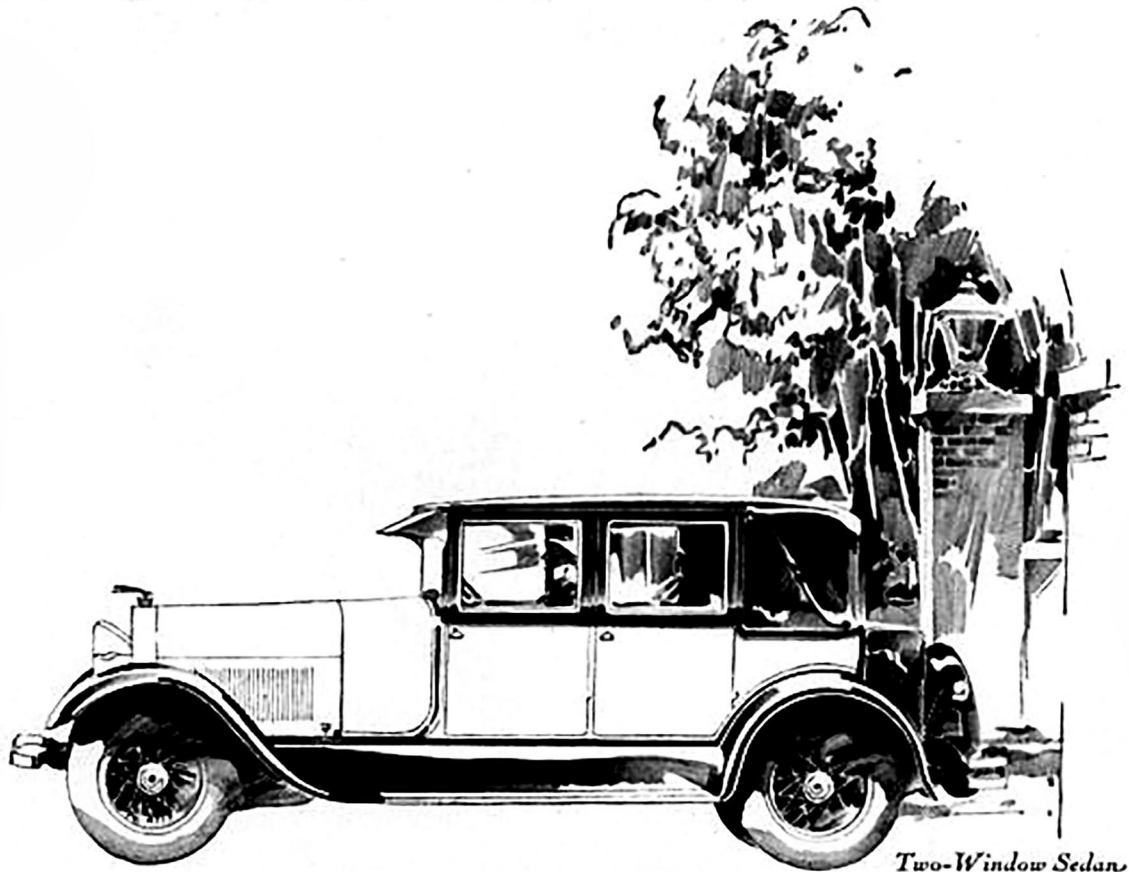


# LINCOLN



*Two-Window Sedan*

## *Choosing from the world's quality markets*

The men who design and build the Lincoln may choose the finest of materials from the quality markets of the world. They are in no way restricted in making the Lincoln "as fine a car as it is possible to produce." So they who have the finest in materials to offer come very soon to the doors of the Lincoln Motor Company.

Lincoln doors are never closed to those who have Quality to sell. Other things being equal, price is a factor—but when unequalled Quality is offered to Lincoln and the purchase of that Quality is necessary to Lincoln fineness, price ceases to be a factor—for back of Lincoln are all the resources of the Ford Motor Company.

*Prices range from \$4600 to \$7500, completely equipped, at Detroit.*

L I N C O L N M O T O R C O M P A N Y  
*Division of Ford Motor Company*