



*The Berline Landauet*

The goal of Lincoln builders is to build a motor car which shall reach today's peak of performance. Their next purpose is to beautify the car to the point where nothing is left undone to suit the most fastidious. How well they succeed is demonstrated by the action and beauty of this Berline Landauet by Willoughby.

L I N C O L N M O T O R C O M P A N Y  
*Division of Ford Motor Company*