

Beauty is a priceless attribute.

No matter whether Nature bestows it, or Man creates it, all eyes
turn in its direction.

(Nash has achieved beauty, and a finer mode of motoring, in the Nash motor car. Perfection of taste in line, in color and in appointment, with painstaking care in coachcraft, lends luxury to your motoring when you choose the Nash.

(There is a richer lustre to your car's finish. The Nash deep-lustre process imparts depth and sheen to color tones.

(Nash interiors are exquisite. Upholsteries are chosen for beauty and quality from hundreds of fabrics offered by America's finest looms. Walnut and walnut-finish panelings are liberally used. Solid walnut steering wheels have inlaid designs. Silvered interiorware is done in patterns inspired by the artistry of Early American silversmiths. Every detail is correct.

(Nash leads the mode in motor cars with a finer mode of motoring.

## NASH