

American Standards of Performance and Style — At All-American Prices!

You've probably heard how this big new Six was created by American engineers to meet modern American motoring needs—how it introduced a big new engine, a new and longer chassis and many original features of design.

You've probably watched it on the street and admired the American beauty revealed in its masterly lines and new bodies by Fisher.

 \star \star \star But why not consider just for a min-

ute, the really impressive fact? The fact that the Oakland All-American Six is offered at All-American prices—which make its luxury no luxury at all.

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Value, they say, is what
you get for what you pay.
And here is the most in a

motor car that an equal amount of money ever bought.

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Size, speed, smoothness—staunchness that welcomes the roughest roads. Comfort, luxury, distinction—advanced features through and through. Just the kind of a car you wanted at a price you've wanted to pay! Ask your local dealer for a demonstration! Learn why the All-American Six is winning all America in such a spectacular way.

2-DOOR SEDAN *1045

Landau \$1045 Coupe \$1045 4-Door \$1145 Sport Roadster \$1075
Cabriolet \$1145

Landau Sedan \$1265

The New and Finer Pontiac Six, \$745 to \$925. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.