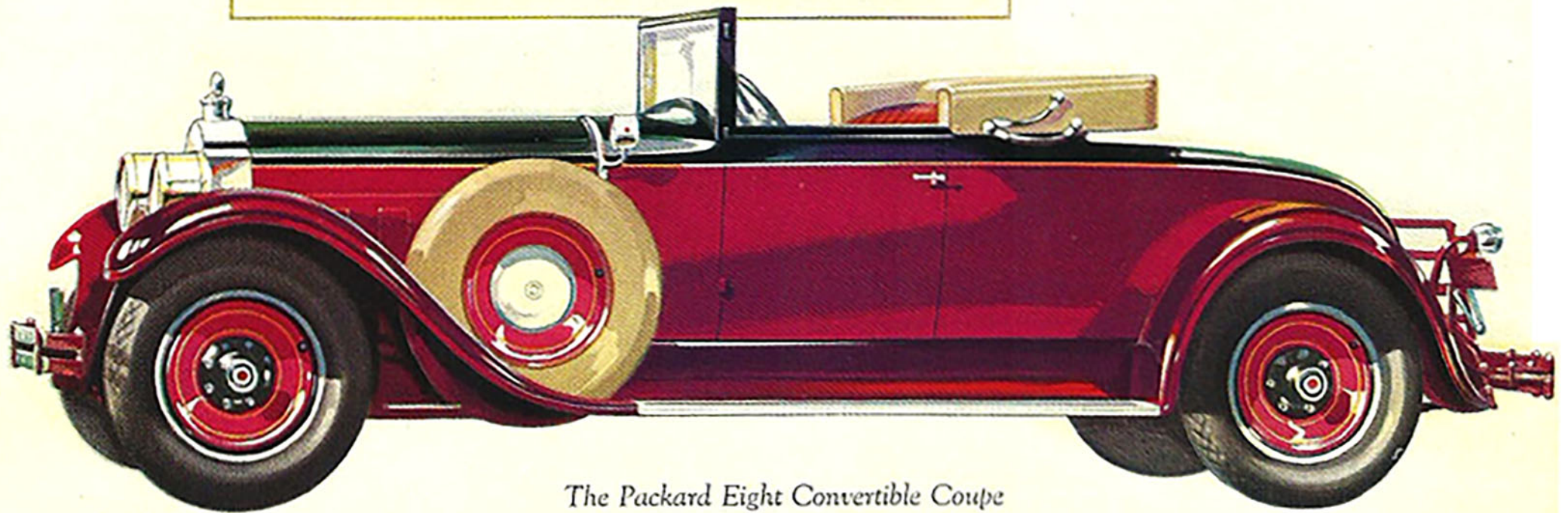


Years before the Christian Era it was a slave's duty to lubricate each chariot for the Public Games in the Roman Circus



The Packard Eight Convertible Coupe

SINCE man first applied wheels to vehicles, friction has been an enemy to moving parts—hostile even to the finest of workmanship.

Packard long has realized that precision manufacture goes but part of the way in insuring to owners long and trouble-free car life. And so in Packard cars *precision is protected*.

Every morning from the driver's seat the Packard owner can oil each of the thirty-one chassis points requiring daily attention as quickly and easily as he sets the hand brake.

One pull of the plunger on the dash and a charge of thick, clean oil—correctly measured to a single drop—is spread upon each bearing surface from within.

Packard has made chassis care so easy that it is never neglected. The Packard owner invests in fine engineering and watch-like accuracy—the "Instant" oiling system protects his investment. Thus Packard assures to owners delightful riding and driving comfort, reduced maintenance expense and lengthened car life.

Packard cars are priced from \$2275 to \$4550. Individual custom models from \$5200 to \$8970, at Detroit

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