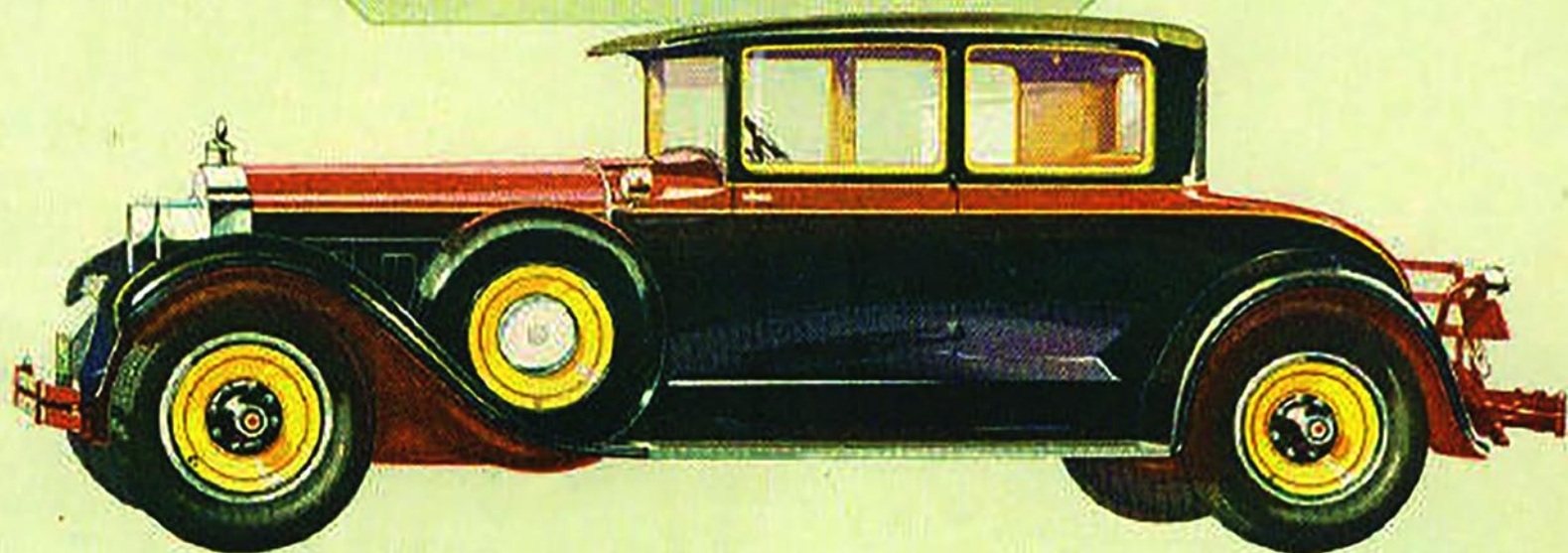


To our great-grandfathers the coach and
four represented the height of luxury,
speed and comfort in transportation.



THE slender, graceful proportions of Packard bodies are not secured at any sacrifice of comfort to driver or passengers—exterior beauty is combined with interior roominess.

But the restful ease of Packard transportation is not the result of ample room and deep upholstery alone. Chassis design plays an important part in providing the degree of travel luxury which Packard owners know.

All that men have learned about spring de-

sign and body suspension in 200 years since the first crude steel springs supplanted leather straps on private coaches is summed up in Packard riding comfort today.

Packard engineers have contributed scores of hidden aids to the most luxurious personal transportation man has ever known. And not the least of these contributing causes of owner comfort and satisfaction is the peace of mind which comes with ease of control, silence, smooth riding, sure safety—and the gratifying knowledge of universal approval.

Packard cars are priced from \$2275 to \$4550. Individual custom models from \$3875 to \$8725, at Detroit

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