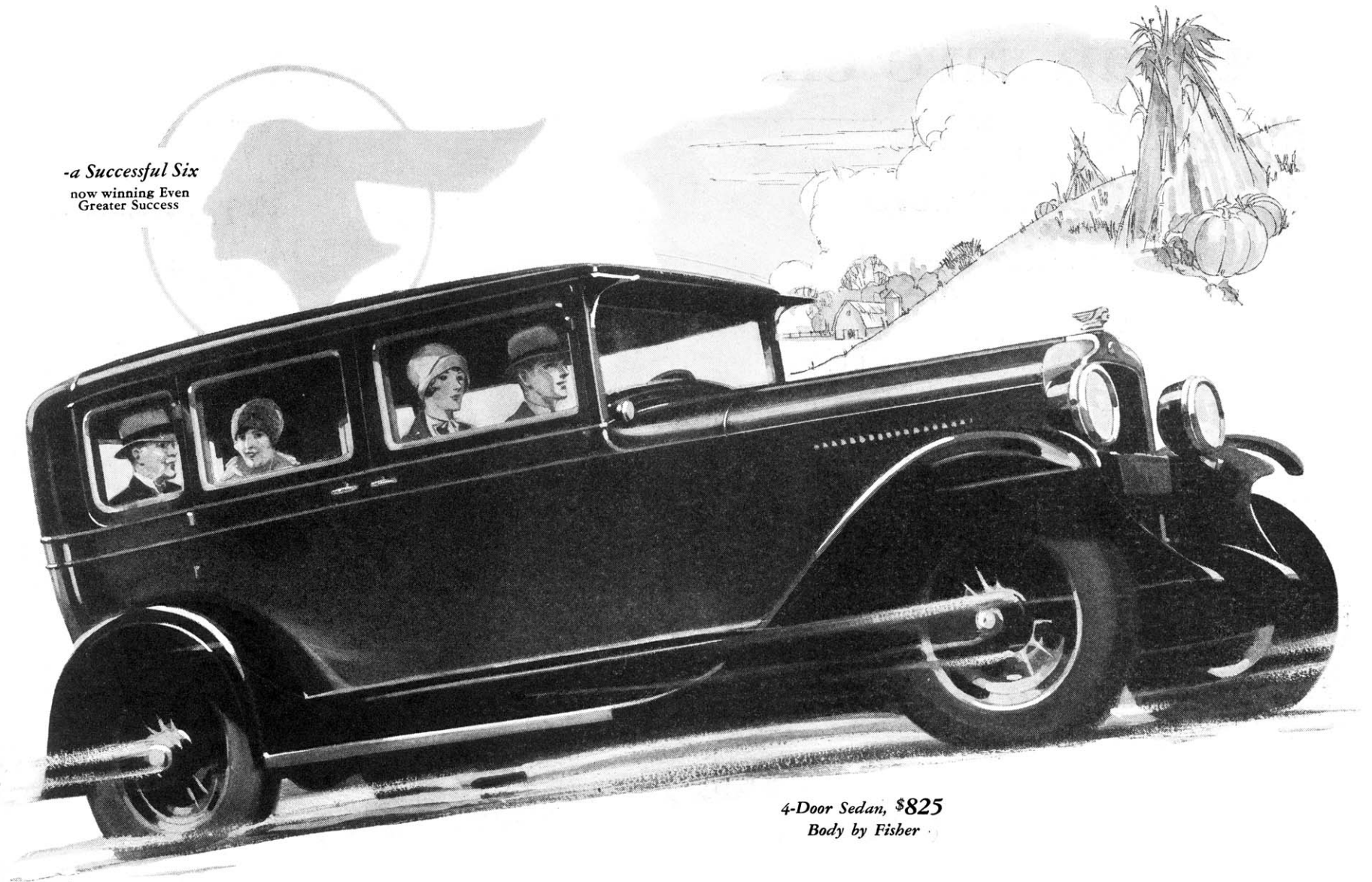


*-a Successful Six
now winning Even
Greater Success*



*4-Door Sedan, \$825
Body by Fisher*

Advanced engineering features make Pontiac the farmer's choice

TRACTOR, binder, mower, separator . . . all the machinery of the modern farm has combined to give the farmer a decidedly mechanical turn of mind. His judgment on things mechanical is particularly sound.

As a result, many thousands of farmers have chosen the Pontiac Six. For what farmer would not appreciate such notable engineering achievements—G-M-R cylinder head—AC fuel pump—cross-flow radiator—thermostatic temperature control—ventilated crankcase with air filter—smooth-acting 4-wheel brakes—and the many other features which Pontiac provides?

And now, today's Pontiac Six attains even greater

mechanical excellence. A new, larger and more highly perfected carburetor with air deflector—new manifold—new rear axle ratio—develop new peaks of power, speed and economy that make Pontiac more than ever the choice of the farmer. And appearance has kept pace with performance. Larger tires on smaller, sturdier ten-spoke wheels enhance the rakish beauty of its long, low Fisher bodies.

Let today's Pontiac Six be its own best salesman. Drive it yourself on any road at any speed. Test it under all conditions. The sparkling performance and compelling style of today's Pontiac at no increase in price, speak more eloquently than words.

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; Sport Landau Sedan, \$875. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Oakland Motor Car Company, Pontiac, Michigan, General Motors Products of Canada, Ltd., Pontiac Division—Oshawa, Ont.

PONTIAC SIX

PRODUCT OF GENERAL MOTORS